



United Way of Laramie County, City of Cheyenne and Laramie County 2012-2013 Call for Partners

The United Way of Laramie County, City of Cheyenne and Laramie County are looking for partners to help provide effective sustainable programming in 2012-2013 to make Laramie County a livable community that helps its children and youth achieve their full potential while giving Families, Individuals and Seniors the ability to achieve greater financial stability, adequate mobility options and timely access to health care services.

Three community investment teams:

- ❖ Helping Children and Youth Achieve Their Full Potential
- ❖ Helping Neighbors in Crisis and Strengthening Families
- ❖ Improving Community Health

Are seeking to fund effective partners/programs that will produce meaningful and measurable results to address team objectives and target issues to achieve the following long-term outcomes for Laramie County:

- ❖ Children in Laramie County enter Kindergarten ready to succeed
- ❖ Laramie County youth achieve their full potential
- ❖ Families, individuals and seniors in Laramie County live in a safe environment and have adequate resources to pursue their full potential.
- ❖ People living in Laramie County are health literate and have access to quality, affordable and timely health/preventative care

The application process is completed in two steps. The first step requests basic information on potential partners and their program concept to address team objectives and target issues as identified in the call for partners document. Based on the concept review/evaluation, concepts best addressing the team

objectives and target issues will be invited to submit full proposals that expand upon their earlier concept(s).

United Way of Laramie County will offer three informational sessions on the application process, December 8, 9 and 10, 2010 from 10:00 - 11:00 at the Laramie County Library in the Sunflower Room, December 8th and the Willow Room on December 9th and 10th. The informational session is highly recommended and will cover:

- Call for Partners Overview
- Program Concept
- Invitation for Proposal
- Outcomes and Evaluation
- Timeline
- Reporting Requirements

Please review the Call for Partners (CFP) prior to the informational session so you may have your questions answered and/or clarified.

1. CFP Schedule

Notification of CFP	November 23, 2010
Public Notice of CFP availability published in newspaper Last week of November 2010 and posted on United Way web site	
Informational Sessions	December 8, 9 and 10, 2010
Deadline for submission (NO EXCEPTIONS) 2010	5:00 p.m., December 30, 2010
Invitation for Proposal issued	February 15, 2011

2. Eligibility Requirements

An agency, organization and/or collaborative applying for program funding must meet as a minimum the following criteria to be eligible for Human Services Funding: (Human Service activities do not include: political activities or payments to individuals.)

- Sponsoring agency or organization must be a non-profit 501(c) (3) or political subdivision qualifying under IRC Section 170(c) here after referred to as a qualifying organization
- Funding must be for programs/services that fall into one of the following Investment Priority Areas

- Helping Children and Youth Achieve Their Full Potential
- Helping Neighbors in Crisis and Strengthening Families
- Improving Community Healthy
- One qualifying organization must serve as a fiscal agent for collaborative program funding efforts
- A qualifying organization may apply in more than one impact area per program
 - To submit requests for more than one program, an agency or organization must submit a separate concept narrative and preliminary budget for each program
- United Way funding can be used to provide services for eligible participants throughout Laramie County
- City of Cheyenne and Laramie County funding comes from the Human Services portion of the 5th penny sales tax. The City and County contract with United Way of Laramie County to make recommendations to the governing bodies for the allocation of these funds using the United Way funding and review process
 - City funding can be used to provide services for eligible participants within the Cheyenne City Limits
 - Laramie County funding can be used to provide services for eligible participants throughout the County
 - City agreements are renewed annually and are effective July 1, 2011 to June 30, 2012; Laramie County agreements are effective July 1, 2011 to June 30, 2013; and United Way of Laramie County agreements are effective January 1, 2012 until December 31, 2013
 - Qualifying organizations may apply for all 3 funding sources through this application process

3. **Funding Priorities:** United Way of Laramie County, City of Cheyenne and Laramie County invest resources to address the most important human services needs in our community by partnering with new and existing programs to produce measurable, effective program outcomes. The United Way of Laramie County Community Investment Team objectives, target issues and intended results identified below, focus our attention on the priority issues these teams feel are critical to our community's well-being.

a. **HELPING CHILDREN AND YOUTH ACHIEVE THEIR FULL POTENTIAL**

1) **Team Objectives**- Enable community organizations the ability to provide programs for:

- Educating Laramie County parents/businesses on benefits to the child, family and community of accredited, licensed or legally exempt childcare and the importance of investing in high quality learning environments
- Providing all children in Laramie County with high quality early learning experiences that prepare them to succeed in school and life
- Supporting children and youth in Laramie County ages 0 - 21, with positive, involved family and community structures and access to a variety of activities to develop life skills, provide quality education and positive learning environments
- Increasing awareness and access to educational programs focusing on parenting skills and support networks
- Increasing access and availability to mentors/positive role models for Laramie County youth
- Increasing Laramie County youth access and availability to structured activities that nurture skills/interests, enrich academic performance, contribute to their environment, and develop self-esteem and social skills
- Providing childcare providers access to professional networking opportunities with other community providers to improve quality
- Supporting parent-provider interactions to develop advocacy strategies for approaching policy makers on early childhood issues

2) **Desired Long-Term Outcomes:**

- Children in Laramie County enter Kindergarten ready to succeed
- Laramie County youth achieve their full potential

a) **Target issue 1: Community education on the importance of Early Care and Education.**

➤ ***Intended result(s):***

- ❖ Parents and businesses understand, support and expect quality early care and education in Laramie County.

- ❖ Laramie County residents have an increased awareness of early care and education as well as developmentally and individually appropriate child raising practices.
 - ❖ Residents have access to a resource handbook that includes how to look for quality child care, provider profiles, family resources, organizations working on early childhood issues, licensing requirements, local rules and regulations.
- b) **Target issue 2: Parents have the opportunity to continually develop their parenting skills and have access to support networks.**
- **Intended result(s):**
- ❖ Families and parents are involved and motivated at parenting and develop networks that allow/contribute to successful parenting.
 - ❖ Increased opportunity and access to parenting programs, including those for specialized parenting (e.g. single parents, non-custodial parents, teen parents, grandparents, and parents who either have developmental disabilities or have children with developmental disabilities).
- c) **Target Issue 3: Access to accredited, licensed or legally exempt child development facilities that nurture children's skills and interests and prepare them for success.**
- **Intended result(s):**
- ❖ Increase access to quality care and education for children in Laramie County.
 - ❖ Increase parent-provider interactions to develop advocacy strategies.
 - ❖ Provide opportunities and tools to increase parent-provider interactions that lead to enhanced communications.
 - ❖ Establish cooperative meetings to encourage networking amongst providers.
- d) **Target Issue 4: Readiness to achieve in school and life.**
- **Intended result(s):**

- ❖ Children establish and continually develop social, emotional, physical, and intellectual skills to succeed.
 - ❖ Students are successful in all grades and graduate from high school.
- e) **Target issue 5: Productive and engaged youth who avoid risky behaviors.**
- **Intended result(s):**
- ❖ Youth in Laramie County demonstrate responsible behavior.
 - ❖ Increased participation in after-school, extracurricular programs, and mentor programs.
 - ❖ Young adults make a successful transition from high school to work life and/or post-secondary education.

b. **HELPING NEIGHBORS IN CRISIS AND STRENGTHENING FAMILIES**

- 1) **Team Objectives**- Enable community organizations to provide programs to:
- Invest in families, individuals and seniors so residents in poverty have the education/skill sets necessary to make a livable wage and manage daily activities in a livable environment.
 - Identify/provide solutions for current gaps in the human service system's capacity to improve access to basic life/safety services for vulnerable populations.
 - Provide single access point to help residents navigate their way to resources to meet basic life, safety and economic needs.
 - Provide resources to help Laramie County residents prepare for crisis situations such as flood, fire, or natural disaster.
 - Support seniors in developing life skills that involve physical, social and emotionally satisfying activities.
 - Provide opportunities/services for seniors to acquire or maintain a level of independent living they choose or desire, such as, in their own home, community living center, nursing home, adult foster care home, etc.
- 2) **Desired Long-Term Outcome:**

- Families, individuals and seniors in Laramie County live in a safe environment and have adequate resources to pursue their full potential
- a) **Target issue 1: Laramie County is a community having adequate resources to achieve greater financial stability and adequate mobility for families, individuals and seniors.**
 - **Intended result:** Families, individuals and seniors in Laramie County have affordable/appropriate housing, supportive community programs and services that advance skills, personal financial management understanding and adequate mobility to facilitate independence and engagement of residents in civic and social life.
 - b) **Target issue 2: Families, individuals and seniors have adequate safety net services.**
 - **Intended result:** Laramie County families, individuals and seniors have timely access to safety net services to maintain and enhance basic life/safety needs during time of crisis.
 - c) **Target issue 3: Individual awareness of human services resources**
 - **Intended result:** Laramie County residents have community-based, early access to expert information and referral services that improve their well-being.
 - d) **Target issue 4: Sustainable network of safety net organizations offering a variety of services, referrals, and case management resources.**
 - **Intended result:** Streamline existing resources, when feasible, to maximize efficiency and reduce duplicative services at multiple sites, serving overlapping populations.

Definition of Crisis: An event or series of events and/or the aftermath that impairs a person or family's ability to meet basic life and safety needs. Basic life and safety needs include: food, shelter, clothing, security, stability, survival and emergency needs.

c. IMPROVING COMMUNITY HEALTH

- 1) **Team Objective** - Enable community organizations the ability to provide programs which enhance:
 - Healthcare education; including Health care reform
 - Timely access to healthcare resources
 - Sustainable healthcare services
 - Staying and/or Becoming Healthy Programs
- 2) **Desired Long-Term Outcome:**
 - People living in Laramie County are health literate and have access to quality, affordable and timely health/preventative care
 - a) **Target issue 1. Timely access to affordable healthcare services.**
 - **Intended result(s):**
 - ❖ Laramie County residents have timely access to affordable medical, dental and psychological care resources for urgent, chronic and preventative care.
 - ❖ Financial resources are available to provide affordable health, dental and psychological care.
 - b) **Target issue 2. Health care coverage and prevention that meets the standard of care requirements**
 - **Intended result:** People in Laramie County receive timely, regular preventive health care.
 - c) **Target issue 3. Sustainable healthcare services.**
 - **Intended result(s):**
 - ❖ Viable Community that streamlines existing resources, when feasible, to maximize efficiency and reduce duplicative services at multiple sites, serving overlapping populations.
 - ❖ Effective use of community resources to continue healthcare services.
 - ❖ Seek resources to leverage community dollars for services and program viability.
 - ❖ Promote and encourage use of electronic health information exchange for better care management.
 - d) **Target issue 4. Health care education and knowledge.**

➤ **Intended result(s):**

- ❖ Promote patient accountability and engagement
- ❖ Support the Development of health care reform act seminars and community forums.
- ❖ Educate community members on changes and challenges in health care delivery services.
- ❖ Lifestyle - Promote community member's knowledge of changes for healthy living lifestyle and wellness programs.

4. **Application Requirements**

a. Program concept description.

1) **Cover Sheet:**

- a) Title describing proposed program.
- b) Priority need area addressed
- c) Name and address of the organization submitting the application. (In the case of a collaborative, please identify the lead organization along with the additional members of the collaborative.)
- d) Name, title, address, telephone number and e-mail address of a contact person(s) who can provide further information about the application.
- e) Estimated length of the proposed program.
- f) Estimated start date if applicable

2) **Partnership Qualifications:** We are seeking partners that are willing to work together in addressing the priority needs of our community. We envision a working relationship that goes beyond the funding to include ongoing communication concerning effective practices, community trends, improvement opportunities, outcome measurement findings, organizational learning and development, and service gaps, to name a few. In addition to and include these expectations, describe those attributes that you feel would make your organization or collaboration a valuable partner in addressing the needs of our community.

3) **Concept Narrative:** Why is the program needed and how will it be of benefit.

- Why is your program important to the consumer and the community?
- What happens to the consumer once they receive your services?
- How is the consumer's life improved?
- How do you know the consumer's life is improved?
- How does your program address United Way priorities (specifically, the target population and desired outcomes)?
- What is the estimated total annual cost for the program described in the concept narrative?

5. **Submission Guidelines:**

- Responses to questions 2-3, in paragraph 4, of the application must **not exceed two pages** in length. Submittals exceeding more than two pages in length may not be reviewed based on the discretion of the Community Investment Team.
- One original and 9 copies (typed - 10 point type minimum, unstapled and three holed punched) of the submittal must be received by 5:00 P.M. Thursday, December 30, 2010:

United Way of Laramie County
 Attn: Rod Hottle
 6101 Yellowstone Road, Room 174
 Cheyenne, WY 82009

- No submittals will be accepted after the deadline; **no exceptions will be made.** Questions regarding the completion of the application should be directed to Rod Hottle at 638-8904.
- **PLEASE DO NOT INCLUDE ANY ADDITIONAL INFORMATION OTHER THAN WHAT HAS BEEN REQUESTED BY THIS APPLICATION.**