



United Way  
of Laramie County

## 2010 Volunteer Opportunities

*Campaign-positions available in August of 2010*

**Loaned Executives “Community Connection Volunteers”** – In 2010, United Way *Loaned Executives* will be all volunteers who contact potential donors. These individuals will be trained in late August, help deliver packets to chosen businesses and follow-up to ensure the donation is received to United Way. Training will be about 6 hours with practice spread over two or three meetings

*Time of Service: from September-November*

*Hours: 8-12*

### **Loaned Executive Assignments**

- **Employee Campaigns**

Work with businesses that have employee campaigns from meeting the CEO, helping the company Coordinator with the campaign, presentations, follow-up until the packet is turned in.

*32 accounts/4 LEs*

*Each LE would have eight accounts*

- **Current Accounts-first tier**

LE works individual accounts beginning to end; meet the decision maker, deliver packet and follow-up through pick-up. These companies have given in prior years.

*48 accounts/8 LEs*

*Each LE has six accounts*

- **Current Accounts-second tier**

These accounts are the smaller companies and have given in prior years. We will have a group delivery day in September and try to see as many decision-makers during walk-in stops. A follow-up call after the delivery of the packet, a handwritten note in November and one more call.

*60 accounts/8 LEs work in four pairs to deliver then split the follow-up work.*

- **Government Campaign support**

These LEs would call each department coordinator to thank them and offer support. The LE would work with Marketing Director Amy Bennett to schedule Speaker’s Bureau presentations if requested. This job would be good for someone to work mostly from their desk. We need one person for the State, City, County, School District campaigns.

*4 LEs*

*Each LE would have one government campaign and about 30 phone calls.*

- **New Outreach & Loss Recovery**

These LEs will work with Campaign Coordinator, and this job is for the persistent salesperson who will keep on calling. This work would include prospect brainstorming, so assignments would be according to the willingness of these LEs.

*20 LEs—NOTE: This area will be a priority for 2010, so we are recruiting 20 LEs.*



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### *Other Campaign Volunteer Opportunities*

**Speakers Bureau**-These individuals will be called upon to do United Way presentations at businesses and state/city departments that request a United Way speaker. Volunteers will go through a morning training session about United Way and learn the 2010 presentation.

*Time of Service: from August 1-November 30*

*Hours: 10-15*

*6 people*

**New Car Drivers!**-Sound fun??? United Way's special Car Voucher giveaway allows us to display new cars at local businesses during their employee campaigns. Volunteers will be asked to help deliver and pick up brand new cars from these locations. This would be a perfect volunteer job for someone who has flexibility during daytime hours and likes to drive! United Way will ask for a current copy of your license and insurance.

*Time of Service: August-November*

*Hours: 10-15*

*5-7 people*

**LE Supervisors**-These people will keep in touch, motivate and encourage a group of LEs through the campaign. We cannot afford to let any donors fall through the cracks. This job is for organized people with high expectations who don't mind reminding others of their timelines.

*Time of Service: September-December*

*Hours: 20-30*

*3 people*