



Community Investment Policy and Process

Community Investment Policy

The United Way Community Investment process is a competitive, outcomes-based grant program which funds local agencies whose programs fit within each Community Investment Team target outcomes.

Announcement of Call for Partners:

The Call for Partners will be advertised as follows:

- At least one notice will be published in the legal notices, classifieds, and the “Local and Wyoming” sections of the Wyoming Tribune Eagle and in the Trader’s Shopper’s Guide.
- The entire Call for Partners will be posted on the United Way of Laramie County website.
- The Call for Partners will be emailed out through the United Way of Laramie County Board list, volunteer organization list serves and the United Way agency contact lists.

United Way staff will not send multiple reminders to any agency or program (previously funded or not), as this may be perceived as an unfair advantage in the funding process.

Review by Community Investment Teams:

Responses to the Call for Partners are reviewed by the assigned Community Investment Team (CIT) to determine whether the proposed program fits with the team’s target outcomes. The Community Investment Team determines which programs will receive an Invitation for Proposal (IFP).

Responses to the CFP and the IFP that are late or incomplete will not be reviewed by the CITs and will not be considered for funding. Agencies must receive an IFP following the CFP in order to be considered for funding.

Responses to the IFP are reviewed by the CIT with focus on the following areas:

- Merit of program
 - Does the program fit with the target outcomes?
 - Is the program well-defined?
 - Are outcomes well-defined?
 - If existing program, are outcomes reported?
- Collaboration with other community organizations
- Strength of agency organization
 - Strength of Board
 - Is the Board meeting regularly, having quorums, reviewing financials?
 - Strength of financials
 - Is the agency complying with all federal and state requirements (filing 990s, etc)?
 - Does the agency have the cash flow necessary to meet obligations?
 - Is the agency financially stable?
 - What other funding sources are available to the program/agency?

CIT Wrap-up:

Following review of all submitted proposals, each CIT will determine whether its target outcomes have been addressed. If they have not, the team may issue a specific call for partners/invitation for proposal to meet the unaddressed target outcome.

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