THIS IS MORE THAN AN ANNUAL REPORT.

IT’S A STORY ABOUT THE FUTURE.

IT’S A STORY ABOUT CHANGE.

IT’S A STORY ABOUT OPPORTUNITY.

LIVE UNITED
United Way
United Way of Laramie County
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To Our Beloved Community,

Seventy years ago, community and business leaders had a great vision to help each other and brought a solution to a great need in our community. They had a vision for Laramie County that included every neighbor having the opportunity to build a great life.

We were honored and humbled to follow in the footsteps of those great leaders and are committed to continuing the progress they made, along with all who came after them, to shape a strong and vibrant community for all.

As we look to the future, the number of our neighbors that need a hand up through access to core safety-net services, to medical and mental health services, and to educational opportunities, continues to grow.

Imagine the good we can do if we were to grow our resources for the community together. We believe in the building blocks of a great life; education, financial stability and health for every person in every part of Laramie County.

Our Board and Community Investment Review Panels have set big goals for our County. We want to be in the Top 5 Healthiest Counties in Wyoming and will do that with three broad focus areas: raising the graduation rate to national averages, supporting families so that kids can concentrate on learning, and critical housing issues/homelessness. We're in it for the long game by working with traditional partners you are familiar with and bringing them together in new ways to surround the issues at the heart of our community.

Thank you to our Board of Directors, Community Investment Review Panels, Program Partners, Sponsors, business and individual donors, volunteers and staff for your leadership and commitment to our community.

As we reflect on the last year and the incredible impact you’ve helped to make, we confidently look forward to a brighter future for those who struggle. It has always been clear that United We Fight, United we win. Thank you for Living United!

Gratefully,

Connie Sloan Cathcart
UWLC Executive Director

Michele Bolkovatz
2018 UWLC Board of Directors President
WHERE THERE IS HELP THERE IS HOPE

United Way of Laramie County fights for the health, education and financial stability of every person in every community.

We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community’s most daunting social crises.

We are more than fundraisers. We are hand-raisers. Game-changers. When we Live United, we take on challenges and tackle problems. Problems others shy away from.
OUR CHARGE

We strive to be a symbol of hope, an agent for change, a leader, a convener, and an organization working to improve the quality of life for everyone in our community.

We envision a community where all individuals and families have the opportunity to achieve their full potential, and that fosters hope and opportunity for everyone; where all youth live in a safe environment and prepare to succeed in school and life; where our neighbors in crisis receive resources and tools to begin productive livelihoods and become stronger families; where everyone receives effective health care that improves the quality of life; and where our community sets significant and measurable goals to advance and achieve these fundamental building blocks of human development.

We know that community we envision can be possible, and United, we work toward supporting the local programs who can help make it happen.

MISSION STATEMENT

The mission of United Way of Laramie County is to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals and families in Laramie County.
How It Works

Meet Jamie. Jamie is a child who wants to succeed. All he needs is an opportunity.

United Way brings communities together to lift up millions of “Jamiess.” We focus on EDUCATION, INCOME and HEALTH – the building blocks for a good quality life.

Let’s Go!

A good early education puts Jamie on the right path.

Healthy foods help Jamie focus in the classroom.

Jamie’s parents find jobs and move towards financial stability.

Jamie’s parents save more of their hard-earned money.

Jamie misses less school because of quality health care.

Jamie earns his high school diploma.

Jamie’s diploma opens doors to opportunities.

The next Jamie begins his journey...

Jamie helps build a stronger community.

We All Win!
“I am the proud product of United Way programs and proof that investing in community programs truly leads people to self-sufficiency.

This is what full-circle looks like:

“I was a newly single mom of 4 with no real work history”

My relationship with United Way started as my marriage was ending, six years ago. I found myself on the doorstep of Safehouse Services after my ex-husband went to jail. I was a newly single-mom of 4 with no real work history. Safehouse Services is a United Way program.

After receiving help piecing my life back together, I came to a place where I was keeping afloat with the help of a lot of government services, but I was definitely keeping my head above water. I realized that my jobs serving and bartending, were just not conducive to raising my kids, especially alone. I had to rethink my game plan.

I decided to go to Climb Wyoming, a vocational program for single mothers, also a United Way program. (I have a feeling you all may see where I am going with this ) I had the tools and motivation, I was ready to take on the world! After, landing an interview with WINhealth Partners, then a local health insurance agency, I was on top of the world at my new “big girl job.” Unfortunately, shortly after I started, WINhealth went into liquidation. It was time to rethink my game plan, again..

Enter Wyoming Family Home Ownership Program, now My Front Door. This was my “foot in the door” to the non-profit world. It was during this time that I was still working an extra job to make ends meet, as my entry-level position was wonderful for my professional development but left my pockets empty.

Working so much created a need for more focused attention for my children. This is where the Boys and Girls Club of Cheyenne, comes to the rescue (also wearing the United Way brand). Because of how affordable the afterschool care is, I was able to continue my hustle and keep afloat. To see the growth my children experience is so gratifying. (My daughter was awarded Junior Youth of the Year for the state of Wyoming!).

Because I kept learning and growing, I was promoted to the Family Advocate position at My Front Door, a year and a half ago. With that, came my ability to navigate my own finances the same way I teach our families, and even better: TRUE Self-sufficiency. The once depended on to feed my kids and keep a roof over our heads, I no longer qualify for. Oh yeah, did I mention My Front Door is also a United Way program?

Here’s where it comes full-circle:

“Investing in your community yields positive change”

I have proudly been donating to United Way of Laramie County every year for the last 3, going on 4 years. I am a firm believer that we manifest our own realities. While I am in no way, shape, or form done learning, growing, or evolving, I absolutely can say that without these community programs, I would not be where I am today. Investing in your community yields positive change. People’s lives are directly impacted. With the gift I’ve been given, I am so privileged to be able to guide people to self-sufficiency, and I do it for a living.”

-Kristin-Erin Baldarez
We ensure that children get a strong start in life by helping them achieve crucial developmental milestones and start school ready to succeed. We connect young people with the tools knowledge and networks they need to graduate high school and thrive in the job market.

**PROGRAM PARTNERS**

- After School for Kids
- Boys & Girls Club of Cheyenne
- Funding the Future
- Habitat for Humanity
- Laramie County Community Partnership
- Peak Wellness Center Inc.
- Safe Harbor, A Children's Justice Center
- Wyoming Citizen Review Panel
- Special Friends of Cheyenne
HOMEWORK IS EASIER WHEN YOU ACTUALLY HAVE A HOME.

We ensure children and youth learn and grow by helping them achieve crucial developmental milestones, graduate high school on time and thrive in the job market.

- **210** children increased their school attendance through after-school programming
- **514** children participated in leadership programs through after-school programming
- **42** youth matched with a peer mentor maintained or improved their grades
- **118** pre-school children demonstrated gains in school readiness
- **33** Laramie County families are aware of and have access to educational programs focusing on parenting skills and support networks
We’re fighting to ensure that every person in our community has the resources and opportunities they need to build a stronger financial foundation for themselves and their families.

**PROGRAM PARTNERS**

- American Red Cross of Wyoming
- Bethel Outreach Ministries
- CASA of Laramie County
- Cheyenne Housing Authority
- My Front Door
- Safehouse Services
- The Salvation Army
- Wyoming 2-1-1

- Cheyenne Interfaith Hospitality Network
- CLIMB Wyoming
- Community Action of Laramie County
- GreenPath Inc.
- Wyoming Senior Citizen Inc.
- NEEDS Inc.
- Peak Wellness Center Inc.
UNITED WE TURN JOBS INTO CAREERS.

We give people the education, resources and opportunities they need to improve their lives and the lives of their children — because a better future begins with financial stability.

17
FAMILIES MAINTAINED A SEPARATE HOME SAVINGS ACCOUNT

28
WOMEN IMPROVED FAMILY ECONOMIC SECURITY AFTER GRADUATING A CAREER TRAINING PROGRAM

142
SENIORS WERE ABLE TO REMAIN LIVING IN THEIR OWN HOME DUE TO COMPANION VISITS

10
FAMILIES COMPLETED A 12 WEEK FINANCIAL LITERACY CLASS

19
CLIENTS PAY OFF DEBT USING A DEBT MANAGEMENT SYSTEM
Good health is fundamental to people’s capacity to enjoy their lives, to provide for their families, to realize their dreams and to contribute to society. We fight to connect people with affordable healthcare, healthy foods and physical fitness so everyone can live healthy and happy lives.

**PROGRAM PARTNERS**

- COMEA Inc.
- Healthworks
- Meals on Wheels Cheyenne
- Peak Wellness Center
- Recover Wyoming
BECAUSE EVERYONE DESERVES TO BE HEALTHY.

We expand access to affordable healthcare, healthy food and opportunities for physical activity, so that everyone can lead happy and successful lives.

- 521 seniors followed a doctor ordered diet through home delivered meals
- 905 emergency call patients received mental stabilization in a timely manner
- 205 youth received mental health assessments
- 1989 patients became more engaged in their own healthcare
- 24 individuals increased their number of days abstinent from drugs/alcohol with recovery coach services
INITIATIVES

Wyoming Free Tax Service

Wyoming Free Tax Service is designed to help hardworking families who earn $65,000 or less annually with free tax preparation. This program is operated by certified volunteers and allows our neighbors the opportunity to file and direct deposit their tax refund for free and ensure proper tax credits are utilized. We provide two different ways to have your taxes prepared for free – either at our Free Tax Service sites or online through MyFreeTaxes.com.

Volunteer Income Tax Assistance (VITA)

The Volunteer Income Tax Assistance (VITA) sites are where an IRS-certified volunteer will help prepare your taxes and see what credits you may qualify for. Wyoming Free Tax Service, Laramie County Community College, AARP and United Way of Laramie County provide this service.

Goal Connect

This software system fosters collaboration across a full range of human service and health care providers throughout Laramie County.
With a vision that all students come to school ready to learn, Community Schools is a strategy for organizing community resources around student success. Started in 2017 at Cole and Hebard Elementary School, this United Way of Laramie County Initiative thus far has collaborated with over 35 different organizations to provide services to the families and students of both schools.
BUSINESS PARTNERS

Town & Country Supermarket Liquor
Blue Federal Credit Union
Wyoming Machinery Company
Jonah Bank of Wyoming
Halladay Motors
JFP Properties LP, Partnership
HolyFrontier
Express Employment Professionals
First Interstate Bank
Wyoming Tribune Eagle
RE/MAX Realtors-Larry Gardner
Security First Bank
Rogers Law Firm, P.C.
Personal Financial Solutions, Inc.
Dillard’s
Lummis Livestock Company LLC
RLR, LLP
D.T.´s Liquor Mart/Tusker´s Bar
Allstate Insurance: Don Budd Agency
HUB International
D.T.´s Package Liquors & Fine Wines
Miller Promotions
Frontier Veterinary Clinic
Capital Business Systems, Inc.
Schreiner, Weskamp, and Schmerge LLC
Exelon Corporation
UniGroup
Preferred Management, LLC
Crete Carrier Corporation
Target Store of Cheyenne
Lowe´s Company, Inc. - UW Wilkes Co
Cheyenne Skin Clinic
Capitol Tours & Travel, Inc
US Bank
ANB Bank
Spradley Barr Motors, Inc
Suncor Energy
A. G. Andrikopoulos Resources, Inc.
Blue Cross/Blue Shield Of Wyoming
WyHy Federal Credit Union
RBC Wealth Management
High West Energy
Reiman Corp
Wallick & Volk
Ashley Furniture Home Store
Wyoming Bank & Trust
CenturyLink
PacifiCorp
Anadarko Petroleum Corporation
Life Care Center of Cheyenne
Orrison Distributing, LTD
Halley & Murray, LLC
WG Dale Electric
Ameriprise Financial Services, Inc.
RE/MAX Realtors-Larry Gardner
Security First Bank
Rogers Law Firm, P.C.
Personal Financial Solutions, Inc.
Dillard’s
Lummis Livestock Company LLC
RLR, LLP
D.T.´s Liquor Mart/Tusker´s Bar
Allstate Insurance: Don Budd Agency
HUB International
D.T.´s Package Liquors & Fine Wines
Miller Promotions
Frontier Veterinary Clinic
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Cheyenne Skin Clinic
Capitol Tours & Travel, Inc
US Bank
ANB Bank
Spradley Barr Motors, Inc
Suncor Energy
A. G. Andrikopoulos Resources, Inc.
Blue Cross/Blue Shield Of Wyoming
WyHy Federal Credit Union
RBC Wealth Management
High West Energy
Reiman Corp

UNITED WE FIGHT.
UNITED WE WIN.
LIVE UNITED
### Employee Campaigns

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Thanks to our generous sponsors; Halladay Motors, Kia of Cheyenne, Spradley Barr Cheyenne, and Borderline Sports, we had a $15,000 voucher for a donor to use towards a purchase of a vehicle and a $2,000 voucher for a donor to use towards a purchase of a power sport machine.

To be eligible for the drawings:
A pledge of $180 or more gave donors one entry into the drawing of their choice.
A pledge of $420 or more gave donors two entries into the drawing(s) of their choice.
A pledge of $600 or more gave donors three entries into the drawing(s) of their choice.
A pledge of $1,200 or more gave donors four entries into the drawing(s) of their choice.
Only four entries per donor are permitted in each year’s drawings.

2018 Power Sport Vehicle Winner, Kristen-Erin Baldarez
2018 Car Voucher Winner, Michael Finnegan
LEADERSHIP DONORS

Gregory C. Dyekman
Robert R. Prentice and Sandra A. Surbrugg
Paul S. Howard and Beth Howard
Doug and Susan A. Samuels
Connie Sloan Cathcart
Dr. Jeffrey C. and Lynne Carlton
Timothy J. and Kathy Joannides
James D. and Heidi R. Casey
Gay Woodhouse
Steven Carver
Ken and Susan Dugas
George J. Kallas and Rhonda S. Woodard
Mike Shonsey and Kathryn A. Jenkins
Donald R. and Vanda Edington
Mark P. and Linda J. Young
R. Larry and Vicki Meuli
Thomas J. Bradley
Dennis C. and Sandra Wallace
Jenny Himes- Baumgartner
William Joseph and Carol Horam
J Scott George
Paul and Kathy D. Cathcart
Stephen and Brandy M. Marrou
Rich and Michele Bolkovatz
Greg D. and Dorrie Jones
Michael E. and Melissa Williams
Carl L. and Wilma Lathrop
Jeffrey C. and Diana Wallace
Dr. and Mrs Robert Monger
Dr. Ronald W. and Carol Waeckerlin
Thomas P. and Sharon Kunz
James J. and Brenda L. Creel
Steven Wray
Pat and Renee Ashworth
Matthew J. and Brittany A. Ashby
John C. Clay
Mark and Lucy M. Stacy
Conn and Aimee L. Lewis
Jay A. Jerde
Margaret E. Smith
Robert W. and Julie N. Tiedeken
Douglas C. and Leslie M. Shope
Kristine Rude and Jeffrey P. Rude
Paul and Amanda Johnson
Lawrence J. and Jennifer Wolfe
Thomas D. and Dixie M. Roberts
Dustin R. and Christina Woodhouse
Ted Williams and Ruth Rentzell-Williams
Carol A. Dowdy
James and Sunny D. Kaste
Kerry Slater
Chris S. and Joe McRady
Kevin Boyce and Mary Throne
Shawn P. and Amiee Reese
Stephen J. and Christine Schmerge
Walter Eggers and Maggie Allely
Robert D. and Barbara Fecht
Brian K. and Kim E. Lovett
Mark A. Falk
Mike and Pamela Wallace
Cynthia A. and Thomas Patras
Joseph R. Cindy M. Marek
Amber Nuse
Bob and Brenda Elliott
Gregory and Lindsay Vaughn
Darrell and Jane Moran
Joseph and Sylvia Paiz
Robert W. and Brandee Dahll
Ronald J. and Patricia Nimmo
Russell E. and Lisa Hay
Wayne R. and Shelley Herr
William W. Anderson
Steven and Jame A. Winchell
Bob K. and Jill Jensen
Brendelyn Merritt
Drs. Carol and Phil Schiel
Jessica M. Downs
Gary and Mary B. Cox
Richard J. and Susan Zuckauckas
Robin A. Roling
Shelli J. Shelton
Marty and Nancy Knaub
Bob R. Hansen
Bryan and Sara Pedersen
Chris A. and Tarah Hall
Cristina Castillo
Doug and Kim Alexander
James and Estelle C. Haefele
Gerald and Diane Egge
Gerald M. and Kathleen B. Carlson
Jacqueline Georgio
John H. Hart
John P. McBride
Kathy C. Emmons
Keith L. and Lynn Cashman
Kevin G. and Lisa Painter
Kevin Harris
Larry C. and Patty Walters
Michael E. Mullett Jr. and Tina Mullett
Michael J. and Marybeth Finn
Alan and Renee A. Swisher
Rita C. Meyer
Robert J. Karisny
Samuel C. Runyan
Sarah E. Kling
Steve C. and Carol Burman Lindly
Tim J. and Tricia Crilly
Todd P. Burns
Vince B. Meyer
W. Alan Hughes
Aaron K. and Michelle M. Courtney
Greg and Judy K. Wooden
Juleta J. Montoya
Kevin M. and Shawndae L. Ogle
Walter Reiman
Eric and Donna Creighton
Jeffery M. and Margaret (Beth) E. Allen
Edward R. and Nancy Prosser
Gaylan and Kate Wright
J.R. and Mary A. Hillman
John E. Winter II and Pamela Winter
Kay Lynn Bestol
Dr. Kirk T. Shamley
Mark and Jennie Gordon
Natalie Winter
Patrick and Nancy Higgins
Dr. and Mrs Phil Haberman
Rita A. Poupirt
Thomas O. and Barbara Forslund
Dr. Fred and Keren Meister Emerich
Charles and Ricki D. Thompson
Stephanie D. Teubner
Levi Oyler
Richard B. and Stacey L. Gibbs
Scott Reiman
Lt. Col. Robert and Dr. Phyllis Sherard
Tucker D. Stover
Greg S. and Karen C. Rich
Kevin and Janet M. Marschner
Dr. Douglas Edgren
John and Becky Lynch

UNITED WE FIGHT. UNITED WE WIN.
LIVE UNITED
“We truly believe that without United Way, many of our small non-profit programs in Laramie County, doing such important work, would no longer exist. There are still needs present in our community, and we believe this work and the continued expansion of our donor group, will someday provide a bridge for all of our community members to a healthy life in Laramie County.”

THE COURTNEYS
2018/2019 CO-CHAIRS
OFFICERS
Michele Bolkovatz, President
Blue Federal Credit Union

Pat Ashworth, Past President
Express Employment Professionals

Brittany Ashby, Vice President
Align

Gay Woodhouse, Secretary
Woodhouse Roden Nethercott LLC

Steve Carver, Treasurer
Wallick & Volk

DIRECTORS
Renee Ashworth
Express Employment Professionals

Rich Bolkovatz
Reiman Corp

Sam Runyan
Charles Schwab

Donal Mattimoe
Wyoming Dept. of Education

Rachelle Zimmerman
Cheyenne LEADS

Casey Turcato
Simon

Lucy Stacy
Cheyenne Regional Medical Center

Joseph Horam
Blue Cross Blue Shield

2018 CO-CAMPAIGN CHAIRS
Aaron Courtney
Jonah Bank of Wyoming

Shelly Courtney
LCSD #1

Steve Prescott
RE/MAX Capitol Properties

Stephanie Prescott
RE/MAX Capitol Properties
COMMUNITY INVESTMENT REVIEW PANEL

Community Investment Review Panel volunteers play a critical role in deciding how funds raised by United Way of Laramie County are used to meet prioritized health and human service needs in our community. Review Panel volunteers are responsible for making funding recommendations that are forwarded to the United Way Board of Directors for final deliberation and approval.

EDUCATION

- Beth Allen (Co-Chair)
- Shelley Hood (Co-Chair)
- Shari Bremer
- Sam Runyan
- Jerry Krois
- Elizabeth Thorson
- Angela Crotsenberg
- Joseph Horam, MD
- Michael Scott

$164,000
invested in education programs

FINANCIAL STABILITY

- Mark Young (Co-Chair)
- Terry Williams (Co-Chair)
- Julie Tiedeken
- Mary Brown
- Amberr Still
- Donal Mattimoe
- Ann Secrest

- Bob Wilson (Co-Chair)
- Sally Meeker
- Steve Secrest
- Barb Stafford
- Val Cirbo
- Kortnie Chavez
- Gay Woodhouse
- Jessica Biggs
- Lori Sauter

$270,350
invested in financial stability programs

HEALTH

$152,150
invested in health programs
Financial transparency and the health of our organization is of great importance to us. Our financial snapshot helps raise community awareness towards our mission to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals in families in Laramie County.

STATEMENT OF FINANCIAL POSITION
Year Ending December 31, 2017

ASSETS
Cash and cash equivalents $582,809
Certificate of deposits $497,514
Other receivables $1,449
Pledges receivable, net $428,797
Prepaid expenses $3,011
Security deposit $2,748
Cash surrender value of life insurance $38,757
Donated rent receivable, net of discounts $62,854
Property and equipment, net of accumulated depreciation $143,025
TOTAL ASSETS $1,760,964

LIABILITIES
Accounts Payable $29,248
Designations and distributions payable $823,949
Deferred revenue $301,455
Accrued expenses $44,522
TOTAL LIABILITIES $1,199,174

NET ASSETS
Unrestricted net assets $556,202
Temporarily restricted $5,588
TOTAL NET ASSETS $561,790
TOTAL LIABILITIES AND NET ASSETS $1,760,964

Revenue Sources 2017

An audited copy of the financial statements for the fiscal year ending December 31, 2017, will be available on our website.