2019 ANNUAL REPORT

WE ARE MORE THAN FUNDRAISERS
WE ARE THE HAND RAISERS
THE GAME CHANGERS
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To Our Beloved Community,

Thank you for your generous support of United Way of Laramie County. Without you, our loyal donors and dedicated volunteers, United Way of Laramie County simply does not exist. Your investments of time and contributions result in us working together to improve the lives of people in our community. Collectively, we fight for the education, financial stability and health of all in Laramie County.

While the national giving statistics were flat, our campaign was down 16%. As your director, facing this has been difficult. I assure you that our Board and Staff take this very seriously and are committed to making bold plays to turn this trend.

It is important to note—we need not start over. We need to examine ourselves and map out our path forward, celebrating our past achievements and leveraging what is working well, leaving behind what isn’t, and embracing shared opportunities.

Our intentions set the stage for achieving all our goals. Your good intentions connect us all together with generosity, compassion, expectations and hope. We challenge you, we challenge each other, to renew our commitment to our community and to each other.

Honored to be at your service,

Connie Sloan Cathcart
Executive Director
United Way of Laramie County
United Way fights for the health, education and financial stability of every person in every community.

We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

We are more than fundraisers. We are hand-raisers. Game-changers. When we Live United, we take on challenges and tackle problems. Problems others shy away from.
We strive to be a symbol of hope, an agent for change, a leader, a convener, and an organization working to improve the quality of life for everyone in our community. We envision a community where all individuals and families have the opportunity to achieve their full potential, and that fosters hope and opportunity for everyone;

here all youth live in a safe environment and prepare to succeed in school and life;

here our neighbors in crisis receive resources and tools to begin productive livelihoods and become stronger families;

here everyone receives effective health care that improves the quality of life;

here our community sets significant and measurable goals to advance and achieve these fundamental building blocks of human development.

We know that community we envision can be possible, and United, we work toward supporting the local programs who can help make it happen.

The mission of United Way of Laramie County is to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals and families in Laramie County.
We ensure that children get a strong start in life by helping them achieve crucial developmental milestones and start school ready to succeed. We connect young people with the tools knowledge and networks they need to graduate high school and thrive in the job market.
HOMEWORK IS EASIER WHEN YOU ACTUALLY HAVE A HOME.

We ensure children and youth learn and grow by helping them achieve crucial developmental milestones, graduate high school on time and thrive in the job market.

- **697** children participating in after school programs participated in character and leadership programs
- **69** young people in home building programs will demonstrate a measurable interest in careers in the construction trades
- **29** families were provided with educational resources and training
- **293** children participating in after school programs accomplish their homework regularly
- **147** individuals attended a parent engagement opportunity through community schools

United Way fights for the health, education and financial stability of every person in Laramie County. We have one life. To live better, we must LIVE UNITED®.
Good health is fundamental to people’s capacity to enjoy their lives, to provide for their families, to realize their dreams and to contribute to society. We fight to connect people with affordable healthcare, healthy foods and physical fitness so everyone can live healthy and happy lives.
BECAUSE EVERYONE DESERVES TO BE HEALTHY.

We expand access to affordable healthcare, healthy food and opportunities for physical activity, so that everyone can lead happy and successful lives.

460 ELDERLY INDIVIDUALS REMAINED IN THEIR OWN HOME DUE TO HEALTHY HOME DELIVERED MEALS

3223 PATIENTS BECAME MORE ENGAGED IN THEIR OWN HEALTHCARE

928 PEOPLE RECEIVED TIMELY EMERGENCY MENTAL HEALTH STABILIZATION

836 PATIENTS WITH HYPERTENSION HAD IMPROVED HEALTH THROUGH REGULAR MONITORING

31 PARTICIPANTS RECEIVING RECOVERY COACHING INCREASED THEIR DAYS ABSTINENT FROM DRUGS/ALCOHOL
We’re fighting to ensure that every person in our community has the resources and opportunities they need to build a stronger financial foundation for themselves and their families.
UNIVERS WE TURN JOBS INTO CAREERS.

We give people the education, resources and opportunities they need to improve their lives and the lives of their children — because a better future begins with financial stability.

- 2 families took ownership of homes built by volunteers
- 6 families completed a 12-week financial literacy class
- 27 women that graduated from skills development program were employed full time with liveable wages
- $1.2 million put back in the hands of Laramie County residents through our tax support services
- 114 individuals reduced their debt through a financial support program
EDUCATION

- After School for Kids (ASK)
- Boys & Girls Club of Cheyenne
- Funding the Future
- Habitat for Humanity
- Safe Harbor, A Children’s Justice Center
- Southeast Wyoming Foster Grandparents
- Special Friends of Cheyenne

FINANCIAL STABILITY

- American Red Cross of Wyoming
- Bethel Outreach Ministries
- CASA of Laramie County
- CLIMB Wyoming
- Family Promise of Cheyenne
- GreenPath Inc.
- Kinship Support Services
- My Front Door
- NEEDS Inc.
- Safehouse Services
- Southeast Wyoming Foster Grandparents
- Southern Wyoming RSVP
- The Salvation Army
- Wyoming 2-1-1
- Wyoming Senior Companions

HEALTH

- COMEA Inc.
- HealthWorks
- Meals on Wheels of Cheyenne
- Peak Wellness
- Recover Wyoming
Wyoming Free Tax Service

Wyoming Free Tax Service is designed to help hardworking families who earn $65,000 or less annually with free tax preparation. This program is operated by certified volunteers and allows our neighbors the opportunity to file and direct deposit their tax refund for free and ensure proper tax credits are utilized. We provide two different ways to have your taxes prepared for free – either at our Free Tax Service sites or online through MyFreeTaxes.com.

Volunteer Income Tax Assistance (VITA)

The Volunteer Income Tax Assistance (VITA) sites are where an IRS certified volunteer will help prepare your taxes and see what credits you may qualify for. Wyoming Free Tax Service, Laramie County Community College, AARP and United Way of Laramie County provide this service.

Goal Connect

This software system fosters collaboration across a full range of human service and health care providers throughout Laramie County.
The Volunteer Income Tax Assistance (VITA) sites are where an IRS certified volunteer will help prepare your taxes and see what credits you may qualify for. Wyoming Free Tax Service, Laramie County Community College, AARP and United Way of Laramie County provide this service.
With a vision that all students come to school ready to learn, Community Schools is a strategy for organizing community resources around student success. Started in 2017 at Cole and Hebard Elementary School, this United Way of Laramie County Initiative thus far has collaborated with over 50 different organizations to provide services to the families and students of both schools.
US Bank
Jonah Bank of Wyoming
McGee Hearne & Paiz, LLP
Pinnacle Bank
Reiman Corp
Western States Bank

Swire Coca-Cola
Blue Cross Blue Shield of Wyoming
WYHY Federal Credit Union
Dyno Nobel
Cheyenne State Bank
Ayres Associates
BUSINESS PARTNERS

Woodhouse, Roden, Nethercott LLC
Crete Carrier Corporation
Kadrms, Lee, & Jackson, Inc.
National Property Inspections
Presidential Roofing
Cheyenne Family Dental Center
Life Care Center of Cheyenne
Rocky Mountain Power Foundation
Pfylum (Unicover) Corporation
King Soopers
Lummis Livestock Company LLC
Orrison Distributing, LTD
Town & Country Supermarket Liquor
A. G. Andrikopoulos Resources, Inc.
Blue Ribbon BBQ Food Truck
Butler Dogs
Capitol Tours & Travel, Inc
Century 21 - Bell Real Estate
Christine Kronz Photography, LLC
D.T.`s Package Liquors & Fine Wines
Four Corners Siding, LLC
Frontier Veterinary Clinic
Halley & Murray, LLC
High Country Healthwatch, LLC
Jeremy Hamilton, Realtor, #1 Properties
Miller Promotions

Preferred Management, LLC
RLR, LLP
The Daily Press
The Nipa Hut
WG Dale Electric
Yummy Bunny Ice Cream
McGee, Hearne & Paiz
Wyoming Machinery Company
Black Hills Energy
ANB Bank
First Interstate Bank
First State Bank
US Bank
Wallick & Volk
Taco John’s International
Blue Cross/Blue Shield Of Wyoming
Dillard’s
Spradley Barr Motors, Inc
Central Bank & Trust
Cheyenne State Bank
Jonah Bank of Wyoming
RBC Wealth Management
Schreiner, Weskamp, and Schmerge LLC
Western States Bank
WyHy Federal Credit Union
Wyoming Bank and Trust
Community Investment Review Panel volunteers play a critical role in deciding how funds raised by United Way of Laramie County are used to meet prioritized health and human service needs in our community. Review Panel volunteers are responsible for making funding recommendations that are forwarded to the United Way Board of Directors for final deliberation and approval.

EDUCATION
Amber Still
Ann Seacrest
Mary Brown
Robin Cooley
Sue Garrett
Kris Rude

FINANCIAL STABILITY
Mary Augustin
Val Cirbo
Barb Stafford
Gay Woodhouse

HEALTH
Shari Bremer
Shelly Hood
Elizabeth Thorson
Kay Lynn Bestol
Neil and Kay Emmons
Jim and Estelle Haefele
Rich and Mary Ann Hillman
Bradley and Jean Oberg
Edward and Nancy Prosser
Ruth Rentzell-Williams
Beth Schieck
Mona L. Pearl
Kevin Boyce and Mary Throne
Mr. Casey Turcato
Jeff and Beth Allen
Aaron and Michelle Courtney
Raymond Scott and Kristin Cavallier
Charles and Ricki Thompson
John E. Lynch
Kevin and Shawndae Ogle
William and Susan Keenan
Brendelyn Merritt
Gerald and Kathleen Carlson
Keith and Lynn Cashman
Tim and Tricia Crilly
Michael and Marybeth Finn
Ms. Jacque Georgio
Jeffery and Diane Gore
George C. Helzer
Robert J. Karisny
Robert and Mary Lampert
Mark McKay
Rita C. Meyer
Ms. Denise Newell
Kevin and Lisa Paintner
Sara and Bryan Pedersen
Tucker Stover
Stephanie Teubner
Larry and Patty Walters
Steve and Jaime Winchell
Lawrence and Jennifer Wolfe
Dustin and Christina Woodhouse
Greg and Judy Wooden
Linda Glass
Bob Hansen
Mr. & Mrs. Marty and Nancy Knaub
Gary and Mary Cox
Carol Dowdy
Jessica M. Downs
Robert and Jill Jensen
Jacklyn M. Norriel
Brian and Kim Lovett
Robert and Brandee Dahill
Bob and Brenda Elliott
Russell and Lisa Hay
Wayne and Shelley Herr
Darrell and Jane Moran
Ronald and Patricia Nimmo
Amber Nuse
Gregory and Lindsay Vaughn
William W. Anderson
Joseph Marek
Michael and Pamela Wallace
Dr. Rod and Sue Anderson
Mark Falk
Theodore K. Harris
Vince Meyer
Stephen and Christine Schmerge
Pat and Renee Ashworth
James and Sunny Kaste
Dr. Carol and Dr. Phil Schiel
Dr. Kirk Shamley
Douglas Shope
Jay A. Jerde
Margaret E. Smith
John and Pamela Winter
Robert and Julie Tiedeken
Gregg and Dorrie Jones
Dr. Joseph and Carol Horam
Conn and Aimee Lewis
Rich and Michele Bolkovatz
Jim and Brenda Creel
Carl and Wilma Lathrop
Mr. & Mrs. Matthew Ashby
Paul and Kathy Cathcart
Mike Williams
Stephen and Brandy Marrou
Steven Carver
Eggers Family
Dennis and Sandra Wallace
Jeff and Diana Wallace
Gay Woodhouse
Jeffrey and Kristine Rude
Dr. Larry and Vicki Meuli
Mark and Linda Young
James D. and Heidi Casey
Timothy and Kathy Joannides
Rhonda Sigrist Woodard & George J. Kallas
Alan and Lindi Kirkbride
Mike Shonsey
Mr and Mrs Ken Dugas
Dr. Jeffrey and Lynne Carlo
Paul and Beth Howard
Doug and Susan Samuelson
Sandra K. Surbrugg & Robert Prentice
Gregory C. Dyekman
Harry and Shirley Kembel
EMPLOYEE CAMPAIGNS

Aetna Foundation, Inc.
ALIGN
Allstate Insurance
ANB Bank
Ayres Associates
Black Hills Energy
Blue Cross/Blue Shield Of Wyoming
Blue Federal Credit Union
Boys & Girls Club of Cheyenne
CenturyLink
Cheyenne LEADS
Cheyenne Skin Clinic
Cheyenne State Bank
Crete Carrier Corporation
CRMC-Cheyenne Regional Medical Center
Exelon Corporation
Express Employment
First State Bank
Habitat for Humanity of Laramie County, Inc.
Halladay Motors
HealthWorks
Holland & Hart LLP
JC Penney - #2058
Jonah Bank of Wyoming
King Soopers
Laramie County Government - Parent Firm
Laramie County Library
LCSD#1
McGee, Hearne & Paiz
Meridian Trust FCU
Nationwide Insurance
Needs, Inc
O’Reilly Auto Parts
PacifiCorp
Peak Wellness Center
Personal Financial Solutions, Inc.
RBC Wealth Management
Reiman Corp
Safehouse Sexual Abuse Services
Schreiner, Weskamp, and Schmerge LLC
Spradley Barr Motors, Inc
State-Attorney General’s Office
State-Auditor’s Office
State-Board of Engineers
State-Board of Medicine
State-Construction Dept, School Facilities Division
State-Dept of Audit
State-Dept of Corrections
State-Dept of Education
State-Dept of Environmental Quality
State-Dept of Family Services
State-Dept of Game and Fish
State-Dept of Health
State-Dept of Insurance
State-Dept of Revenue
State-Dept of Workforce Services
State-Fire Prevention & Electrical Safety
State-Lands & Investments
State-Military Department
State-Office of Administrative Hearings
State-Office of Homeland Security
State-Office of Tourism
State-Parks & Cultural Resources
State-Public Service Commission
State-Retirement System
State-Secretary of State
State-Supreme Court
State-Water Development Commission
State-Wyoming Business Council
Taco John’s International
Target Store of Cheyenne
Union Pacific Corporation
United Parcel Service
US Bank
Wallick & Volk
Wells Fargo
Western States Bank
Western Vista Federal Credit Union
WYDOT
WyHy Federal Credit Union
Wyoming Machinery Company
Wyoming Tribune Eagle
Xcel Energy
Thanks to our generous sponsors; Halladay Motors, Kia of Cheyenne, and Spradley Barr Cheyenne, we had a $15,000 voucher for a donor to use towards a purchase of a vehicle.

To be eligible for the drawings;

A pledge of $180 or more gave donors one entry into the drawing of their choice.
A pledge of $420 or more gave donors two entries into the drawing(s) of their choice.
A pledge of $600 or more gave donors three entries into the drawing(s) of their choice.
A pledge of $1,200 or more gave donors four entries into the drawing(s) of their choice.
Only four entries per donor are permitted in each year’s drawings.
OFFICERS

Brittany Ashby
Align

Joseph Horam
Blue Cross Blue Shield

Mark Young
State Fire Prevention

Lyndsay Orr
Wyoming Business Council

DIRECTORS

Renee Ashworth
Express Employment

Gay Woodhouse
Woodhouse Roden Nethercott, LLC

Pat Ashworth
Express Employment

Michele Bolkovatz
Blue Federal Credit Union

Rachelle Zimmerman
Cheyenne LEADS

Sam Runyan
Charles Schwab

Casey Turcato
Simon

Robin Rolling
Cheyenne Regional Medical Center

Misha Westby
State Attorney General’s Office

2019 CO-CAMPAIGN CHAIRS

Aaron Courtney
Jonah Bank

Lindi Kirkbride
Harding Kirkbride Livestock

Shelly Courtney
LCSD#1

Alan Kirkbride
Harding Kirkbride Livestock
In our efforts to help Laramie County become a desirable community for a diverse group of people, we believe a key element is a strong and supported United Way. Our Program Partners serve our community in many capacities that help Laramie County, especially in the areas of Financial Stability, Education, and Health.

With the success of the annual United Way Campaign, our community is able to continue to meet these needs and eventually reduce them.

- The Courtney Family
2018/2019 Campaign Co-Chairs
Financial transparency and the health of our organization is of great importance to us. Our financial snapshot helps raise community awareness towards our mission to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals and families in Laramie County.

**ASSETS**

<table>
<thead>
<tr>
<th>Asset</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$646,779.00</td>
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<tr>
<td>Certificate of deposits</td>
<td>$280,492.00</td>
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<tr>
<td>Other receivables</td>
<td>$6,279.00</td>
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<tr>
<td>Pledges receivable, net</td>
<td>$376,260.00</td>
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<tr>
<td>Prepaid expenses</td>
<td>$3,305.00</td>
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<td>Security deposit</td>
<td>$2,748.00</td>
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<tr>
<td>Cash surrender value of life insurance</td>
<td>$49,270.00</td>
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<tr>
<td>Donated rent receivable, net of discounts</td>
<td>$53,743.00</td>
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<tr>
<td>Property and equipment, net of accumulated depreciation</td>
<td>$126,658.00</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$1,545,534.00</strong></td>
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**LIABILITIES**

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<thead>
<tr>
<th>Liability</th>
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<tbody>
<tr>
<td>Accounts Payable</td>
<td>$26,943.00</td>
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<tr>
<td>Designations and distributions payable</td>
<td>$817,942.00</td>
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<tr>
<td>Deferred revenue</td>
<td>$221,583.00</td>
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<tr>
<td>Accrued expenses</td>
<td>$50,105.00</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$1,116,573.00</strong></td>
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**NET ASSETS**

<table>
<thead>
<tr>
<th>Asset</th>
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<tr>
<td>Unrestricted net assets</td>
<td>$424,174.00</td>
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<tr>
<td>Temporarily restricted</td>
<td>$4,787.00</td>
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<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$428,961.00</strong></td>
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**TOTAL LIABILITIES AND NET ASSETS**

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<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th>Amount</th>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$1,545,534.00</strong></td>
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**REVENUE SOURCES 2018**

- **In-Kind**: $93,603.00
- **Specia Events**: $80,991.00
- **Other**: $58,670.00
- **Grants & Contracts**: $295,167.00
- **Net Campaign**: $784,167.00
- **Investment**: $5,881.00

**SUPPLEMENTAL SCHEDULE OF EXPENSES 2018**

Expenses excluding in-kind and annual sponsorships

<table>
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<tr>
<th>Expense</th>
<th>Amount</th>
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<tr>
<td>Return to Community (Agency Partners)</td>
<td>$1,115,369.00</td>
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<tr>
<td>Organizational/Administrative</td>
<td>$100,867.00</td>
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<tr>
<td>Fund Raising</td>
<td>$87,001.00</td>
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<tr>
<td>United Way Worldwide Dues</td>
<td>$11,318.00</td>
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**TOTAL EXPENSES:** $1,314,555.00