

2020 ANNUAL REPORT

WE ARE MORE THAN FUNDRAISERS

WE ARE THE HAND RAISERS

THE GAME CHANGERS

OUR CHARGE

We strive to be a symbol of hope, an agent for change, a leader, a convener, and an organization working to improve the quality of life for everyone in our community. We envision a community where all individuals and families have the opportunity to achieve their full potential, and that fosters hope and opportunity for everyone;

Where all youth live in a safe environment and prepare to succeed in school and life;

Where our neighbors in crisis receive resources and tools to begin productive livelihoods and become stronger families;

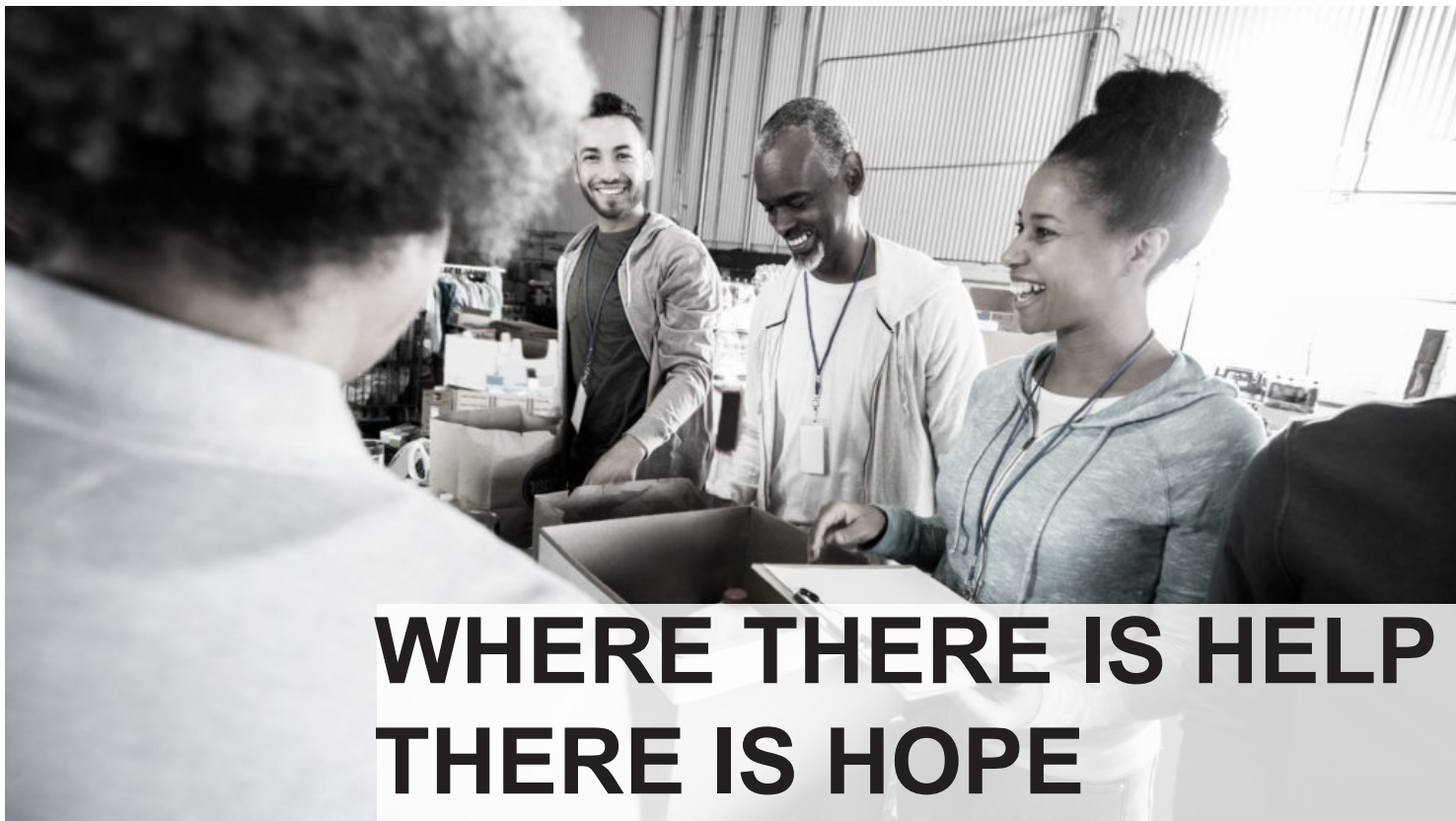
Where everyone receives effective health care that improves the quality of life;

Where our community sets significant and measurable goals to advance and achieve these fundamental building blocks of human development.

We know that community we envision can be possible, and United, we work toward supporting the local programs who can help make it happen.



The mission of United Way of Laramie County is to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals and families in Laramie County.



United Way fights for the health, education and financial stability of every person in every community.

We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

We are more than fundraisers. We are hand-raisers. Game-changers. When we Live United, we take on challenges and tackle problems. Problems others shy away from.

HOMESCHOOL IS EASIER WHEN YOU ACTUALLY HAVE A HOME.

We ensure children and youth learn and grow by helping them achieve crucial developmental milestones, graduate high school on time and thrive in the job market.



697

CHILDREN PARTICIPATING IN
AFTER SCHOOL PROGRAMS
PARTICIPATED IN CHARACTER
AND LEADERSHIP PROGRAMS



42

LARAMIE COUNTY STUDENTS
GRADUATED HIGH SCHOOL ON
TIME



59

LARAMIE COUNTY STUDENTS
ENTER KINDERGARTEN READY
TO LEARN



293

CHILDREN PARTICIPATING
IN AFTER SCHOOL
PROGRAMS ACCOMPLISH
THEIR HOMEWORK



140

FOOD BAGS DELIVERED/WEEK TO
COLE AND HEBARD ELEMNTARY
THROUGH COMMUNITY SCHOOLS

LIVE UNITED



**United Way
of Laramie County**

BECAUSE EVERYONE DESERVES TO BE HEALTHY.



We expand access to affordable healthcare, healthy food and opportunities for physical activity, so that everyone can lead happy and successful lives.



383

ELDERLY INDIVIDUALS
REMAINED IN THEIR OWN
HOME DUE TO HEALTHY HOME
DELIVERED MEALS



1998

LARAMIE COUNTY ADULTS
UNDER AGE 65 HAVE HEALTH
INSURANCE



2996

LARAMIE COUNTY CHILDREN/
ADULTS HAVE ACCESS TO
HEALTHCARE SERVICES



157

LARAMIE COUNTY DEATHS
DUE TO DRUG POISONING
ARE REDUCED TO 8% OR
LESS



6

LARAMIE COUNTY ADULTS WHO
STATE THEIR MENTAL HEALTH
WAS NOT GOOD FOR 14 OR MORE
OF THE PAST 30 DAYS IS REDUCED

United Way fights for the health, education and financial stability of every person
in Laramie County. We have one life. To live better, we must LIVE UNITED®.

LIVE UNITED
United Way 
**United Way
of Laramie County**

UNITED WE TURN JOBS INTO CAREERS.



We give people the education, resources and opportunities they need to improve their lives and the lives of their children — because a better future begins with financial stability.



39

INDIVIDUALS AND FAMILIES
LIVING IN LARAMIE COUNTY
SPEND LESS THAN 30% OF
HOUSEHOLD INCOME ON
HOUSING EXPENSES



27

WOMEN THAT GRADUATED
FROM SKILLS DEVELOPMENT
PROGRAM WERE EMPLOYED
FULL TIME WITH LIVEABLE



53

HOMELESS INDIVIDUALS AND
FAMILIES HAVE ACCESS TO
EMERGENCY SHELTERS AND
SERVICES



\$1 MILLION

PUT BACK IN THE HANDS OF
LARAMIE COUNTY RESIDENTS
THROUGH OUR TAX SUPPORT
SERVICES



159

LARAMIE COUNTY CHILDREN
UNDER THE AGE OF 18 LIVING IN
POVERTY IS REDUCED TO 10% OR
LESS

United Way fights for the health, education and financial stability of every person in Laramie County. We have one life. To live better, we must LIVE UNITED®.

LIVE UNITED



**United Way
of Laramie County**

UNITED WAY OF LARAMIE COUNTY

2020 PROGRAM PARTNERS



HEALTH

Healthworks
Meals on Wheels of Cheyenne
Peak Wellness Center of Cheyenne
Recover Wyoming



American Red Cross of Wyoming
Bethel Outreach Ministries
CASA of Laramie County
CLIMB Wyoming
COMEIA Inc.
Foster Grandparents
GreenPath Inc.
Legal Aid of Wyoming
My Front Door
NEEDS Inc.
Safehouse Services

FINANCIAL STABILITY

EDUCATION

After School For Kids (ASK)
Boys & Girls Club of Cheyenne
Habitat For Humanity
Safe Harbor
Special Friends of Cheyenne



INITIATIVES

Wyoming Free Tax Service

Wyoming Free Tax Service is designed to help hardworking families who earn \$65,000 or less annually with free tax preparation. This program is operated by certified volunteers and allows our neighbors the opportunity to file and direct deposit their tax refund for free and ensure proper tax credits are utilized. We provide two different ways to have your taxes prepared for free – either at our Free Tax Service sites or online through MyFreeTaxes.com.

Volunteer Income Tax Assistance (VITA)

The Volunteer Income Tax Assistance (VITA) sites are where an IRS certified volunteer will help prepare your taxes and see what credits you may qualify for. Wyoming Free Tax Service, Laramie County Community College, AARP and United Way of Laramie County provide this service.

Goal Connect

This software system fosters collaboration across a full range of human service and health care providers throughout Laramie County.

VITA

The Volunteer Income Tax Assistance (VITA) sites are where an IRS certified volunteer will help prepare your taxes and see what credits you may qualify for. Wyoming Free Tax Service, Laramie County Community College, AARP and United Way of Laramie County provide this service.

VOLUNTEERS

18

VOLUNTEER HOURS

802

FEDERAL RETURNS FILED

571

STATE RETURNS FILED

37

TOTAL REFUNDS

\$1,051,302



COMMUNITY SCHOOLS

Community Schools focuses on making schools the hub of the community, bringing together a variety of partners to meet student and family needs that hinder learning. These generally include making academics stronger, having health and social supports, and providing enrichment opportunities.

Community Schools is hyper-local, meaning that partnerships and activities are based on the individual school and community's needs. There is no set menu of programs that are brought in with Community Schools. Activities can, but don't have to, include things like art enrichment, distribution of free school supplies, community volunteers tutor students one-on-one, or family events after hours.

COMMUNITY SCHOOLS IMPACT

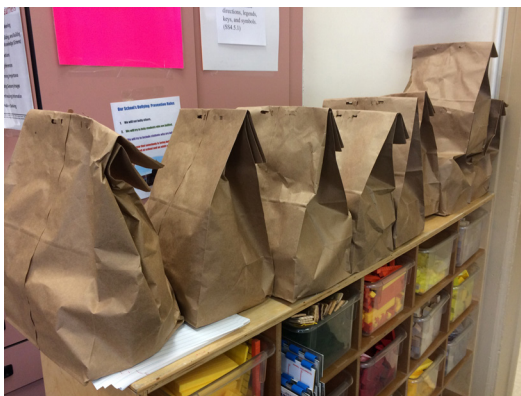


Flu/immunization clinics Flu and school required vaccines offered at no cost to students the past 4 years. 23 vaccines given in 2020.



Masks

1,075 masks donated from 2-1-1/FEMA
240 masks donated from Masked Angles
230 masks donated from Linda Jording & mom
250 Halloween themed masks



Friday food bags Delivery of 140 food bags per week to both schools. The majority of students at Cole and Hebard continue to qualify for free or reduced lunches. Although the FDA has been able to provide all students with breakfast and lunch at no cost during the pandemic, most students at Title 1 schools are at or below the poverty level and depend on the support of additional weekend food.



Halloween bags/pumpkins Partnered with 12 community agencies to bring in almost \$5,000 in donated masks, water bottles, gloves, goodie bag toys, personal hygiene items, and pumpkins for youth in Cole, Hebard, BGC, CASA, and Climb.

CORPORATE SPONSORS



WyomingTribuneEagle



RE/MAX
capitol properties



US Bank
Jonah Bank of Wyoming
McGee Hearne & Paiz, LLP
Pinnacle Bank
Reiman Corp
Western States Bank

Swire Coca-Cola
Blue Cross Blue Shield of Wyoming
WYHY Federal Credit Union
Ayres Associates

BUSINESS PARTNERS

#1 Properties

Aetna Foundation, Inc.
Amazon Smile
ANB Bank
Arp & Hammond Hardware Co.
Ayres Associates
BB&T (Branch Banking & Trust Company)
Black Hills Energy
Blue Cross/Blue Shield Of Wyoming
Blue Federal Credit Union
BNSF Foundation
Bridge Tech Inc.
Capital Business Systems, Inc.
Century 21 - Bell Real Estate
CenturyLink
CenturyLink Clarke M. Williams Foundation
Charities Aid Foundation of america
Charles Schwab & Company, Inc.
Cheyenne Animal Shelter
Cheyenne LEADS
Cheyenne Skin Clinic
Cheyenne Women's Clinic
CIGNA
CRMC-Cheyenne Regional Medical Center
Curtis Templin Charitable Trust
D.T.'s Liquor Mart/Tusker's Bar
D.T.'s Package Liquors & Fine Wines
Dillard's
Express Employment
Family Promise of Cheyenne
FedEx Corporation
First American Title Company of Laramie County
First Interstate Bank
First State Bank
Four Corners Siding, LLC
Halladay Motors
High Country Healthwatch, LLC
Holland & Hart LLP
HollyFrontier
JC Penney - #2058
John P Ellbogen Foundation
Jonah Bank of Wyoming

Knife River

Laramie County Government - Parent Firm
Life Care Center of Cheyenne
McGee, Hearne & Paiz
Meridian Trust FCU
Mile High United Way, Inc.
Network for Good
Pfylum (Unicover) Corporation
Pinnacle Bank
Preferred Management, LLC
RBC Wealth Management
RE/MAX Capitol Properties
Reiman Corp
RLR, LLP
Rocky Mountain Power Foundation
Rogers Law Firm, P.C.
RW Baker Wealth Management Group LLC
Safe Harbor, a Children's Justice Center
Schreiner, Weskamp, and Schmerge LLC
Spradley Barr Motors, Inc
State-Auditor's Office
Suncor Energy
Swire Coca-Cola
Taco John's International
Target Store of Cheyenne
The Design Studio
The Presbytery of Wyoming
The Sturm Family Foundation
Tri-State Generation & Transmission Association
Union Pacific Foundation
UniWyo Federal Credit Union
US Bank
Wal-Mart Distribution Center
Wallick & Volk
Wells Fargo Foundation
Western Vista Federal Credit Union
WG Dale Electric
Williams Natural Gas Co
Woodhouse, Roden, Nethercott LLC
WyHy Federal Credit Union
Wyoming Bank and Trust
Wyoming Machinery Company

COMMUNITY INVESTMENT REVIEW PANEL

Community Investment Review Panel volunteers play a critical role in deciding how funds raised by United Way of Laramie County are used to meet prioritized health and human service needs in our community. Review Panel volunteers are responsible for making funding recommendations that are forwarded to the United Way Board of Directors for final deliberation and approval.



EDUCATION • FINANCIAL STABILITY • HEALTH

Amber Still
Ann Seacrest
Mary Brown
Robin Cooley
Sue Garrett
Kris Rude

Mary Augustin
Val Cirbo
Barb Stafford
Gay Woodhouse

Shari Bremer
Shelly Hood
Elizabeth Thorson

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Lynne C. Weidel
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Steven and Jaime Winchell
Ms. Natalie Winter
Greg and Judy Wooden
Dustin and Christina Woodhouse
Gay Woodhouse
Mr. Mark and Linda Young
Richard and Susan Zukauckas

EMPLOYEE CAMPAIGNS

Aetna Foundation, Inc.
ALIGN
Allstate Insurance
ANB Bank
Ayres Associates
Black Hills Energy
Blue Cross/Blue Shield Of Wyoming
Blue Federal Credit Union
Boys & Girls Club of Cheyenne
CenturyLink
Cheyenne LEADS
Cheyenne Skin Clinic
Cheyenne State Bank
Crete Carrier Corporation
CRMC-Cheyenne Regional Medical Center
Exelon Corporation
Express Employment
First State Bank
Habitat for Humanity of Laramie County, Inc.
Halladay Motors
HealthWorks
Holland & Hart LLP
JC Penney - #2058
Jonah Bank of Wyoming
King Soopers
Laramie County Government - Parent Firm
Laramie County Library
LCSD#1
McGee, Hearne & Paiz
Meridian Trust FCU
Nationwide Insurance
Needs, Inc
O'Reilly Auto Parts
PacifiCorp
Peak Wellness Center
Personal Financial Solutions, Inc.
RBC Wealth Management
Reiman Corp
Safehouse Sexual Abuse Services
Schreiner, Weskamp, and Schmerge LLC
Spradley Barr Motors, Inc
State-Attorney General's Office

State-Auditor's Office
State-Board of Engineers
State-Board of Medicine
State-Construction Dept, School Facilities Division
State-Dept of Audit
State-Dept of Corrections
State-Dept of Education
State-Dept of Environmental Quality
State-Dept of Family Services
State-Dept of Game and Fish
State-Dept of Health
State-Dept of Insurance
State-Dept of Revenue
State-Dept of Workforce Services
State-Fire Prevention & Electrical Safety
State-Lands & Investments
State-Military Department
State-Office of Administrative Hearings
State-Office of Homeland Security
State-Office of Tourism
State-Parks & Cultural Resources
State-Public Service Commission
State-Retirement System
State-Secretary of State
State-Supreme Court
State-Water Development Commission
State-Wyoming Business Council
Taco John's International
Target Store of Cheyenne
Union Pacific Corporation
United Parcel Service
US Bank
Wallick & Volk
Wells Fargo
Western States Bank
Western Vista Federal Credit Union
WYDOT
WyHy Federal Credit Union
Wyoming Machinery Company
Wyoming Tribune Eagle
Xcel Energy

CAR VOUCHER

Thanks to our generous sponsors; Halladay Motors, Kia of Cheyenne, and Spradley Barr Cheyenne, we had a \$15,000 voucher for a donor to use towards a purchase of a vehicle.

To be eligible for the drawings;

A pledge of \$180 or more gave donors one entry into the drawing of their choice.

A pledge of \$420 or more gave donors two entries into the drawing(s) of their choice.

A pledge of \$600 or more gave donors three entries into the drawing(s) of their choice.

A pledge of \$1,200 or more gave donors four entries into the drawing(s) of their choice.

Only four entries per donor are permitted in each year's drawings.



UWLC BOARD OF DIRECTORS

OFFICERS

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Align

Mark Young
State Fire Prevention

Joseph Horam
Blue Cross Blue Shield

Lyndsay Orr
Wyoming Business Council

DIRECTORS

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Pat Ashworth
Express Employment

Gay Woodhouse
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Simon

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Jonah Bank

Misha Westby
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Shelly Courtney
LCSD#1

Dustin Woodhouse
Wyoming Machinery

Abbey Palma
Blue Cross Blue Shield

Katie Emmons
Warehouse 21

2020 CAMPAIGN CHAIRS

Lindi Kirkbride
Harding Kirkbride Livestock

Alan Kirkbride
Harding Kirkbride Livestock

LIVE UNITED



**United Way
of Laramie County**

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Cheyenne WY 82001
307.638.8904

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