

United Way is the *best* way to help the *most* people in Laramie County.



2017 Report to Community

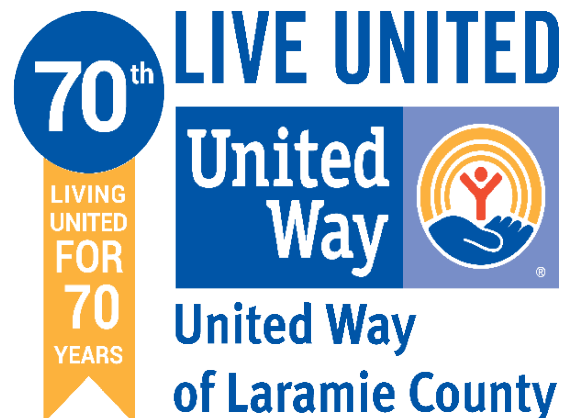


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WHAT DOES UNITED WAY OF LARAMIE COUNTY DO?

OUR VISION

United Way of Laramie County envisions a community where all individuals and families have the opportunity to achieve their full potential.

Imagine a community that fosters hope and opportunity for everyone...

- Where all youth live in a safe environment and prepare to succeed in school and life;
- Where our neighbors in crisis receive resources and tools to begin productive livelihoods and become stronger families;
- Where everyone receives effective health care that improves their quality of life;
- Where our community sets significant and measurable goals to advance and achieve these fundamental building blocks of human development.

OUR MISSION

United Way of Laramie County's mission is to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated, and financially stable individuals and families in Laramie County.

To make a difference we will:

- Ignite our community, and thereby mobilize people who live and work in Laramie County to action - to give, advocate and volunteer;
- Connect all sectors of society - individuals, businesses, non-profit organizations and governments - to create long-term change;
- Raise, invest and leverage the funds to create and support innovative programs and approaches to generate sustained impact in Laramie County;
- Continually measure improvement in Laramie County in the areas of education, financial stability and health;
- Hold ourselves accountable to our community.

GREAT THINGS HAPPEN
WHEN WE LIVE UNITED

2017 BOARD OF DIRECTORS AND STAFF

PRESIDENT'S MESSAGE



As the outgoing President of United Way I look back on these last couple of years as somewhat bittersweet. I was interim President in 2016, taking over for Mike Dowling, a long time board member and supporter of United Way, who had to unexpectedly step down as President when he was diagnosed with brain cancer, which ultimately took his life. It was hard to lose such a great supporter of United Way and our community as a whole, as well

as a good friend. Fast forward to 2017 I dropped the Interim title, but was fortunately still surrounded by an amazing board and a United Way staff, which again went through some changes. Their commitment and determination to make Cheyenne and Laramie County a better place to live and work is unsurpassed. These people gave their time and resources to help our 24 Program Partners work with their clients to improve their health, financial stability, and education. These three areas are vital to become productive members of our society. Our program partners leverage their dollars and resources diligently to break those chains that are holding them back. We as a board hold our program partners accountable for the money we give them, and you, in turn, hold us accountable to make sure your dollars are use productively and responsibly and we are doing what we say we are doing. I think we do that better than most organizations.

While our campaign was down this year, I am still amazed by our community and the giving nature of so many businesses and individuals. Economically we are still in tough times and yet we had several increases in what businesses gave as well as their employees. For that I am eternally grateful. We have a long way to go to bridge the gap of poverty, but I am confident that we can make a positive change in the lives of families throughout our community. Together we can make that happen.

One shining moment in 2017 was the formation of our Community Schools Leadership Council. This Council, directed by Community Schools Resource Coordinator Catherine Villnave, consists of school representatives, as well as business and nonprofit representatives. The pilot schools for this initiative are Cole Elementary and Hebard Elementary, both Title 1 schools in Laramie County School District #1. Community schools recognize that many factors influence the education of our children. This is why they work to mobilize the assets of the school and the entire community to improve educational, health, social, family, economic, and related results. Community schools function as active agents of change in the lives of students, families and their communities. We are excited for this program and proud of the success we've made.

Finally I would like to say what an honor and privilege it has been to serve as Board President. I want to thank our Board of Directors, Campaign Co-Chairs, Emerging Leaders, and the staff at United Way. I am inspired by your dedication, passion and vision each and every day. You truly know what it's like to Live United.

OFFICERS

Pat Ashworth, President
Express Employment Professionals

Mike Dowling, Past President

Michele Bolkovatz, Vice President
Blue Federal Credit Union

Gay Woodhouse, Secretary
Woodhouse Roden Nethercott LLC

Mark Young, Treasurer
WY State Fire Marshall's Office

Steve Carver, Asst. Treasurer
Wallick & Volk

CAMPAIGN CHAIRS

Keith Cashman, 2016/2017
Wyoming Machinery Company

Lynn Cashman, 2016/2017

Steve Prescott, 2016/2017
REMAX Capitol Properties

Stephanie Prescott, 2016/2017
REMAX Capitol Properties

DIRECTORS

Beth Allen
Cheyenne Regional Medical Center

Brittany Ashby
Align

Renee Ashworth
Express Employment Professionals

Rich Bolkovatz
Reiman Corp

Steve Carver
Wallick & Volk

Aaron Courtney
Jonah Bank of Wyoming

Tim Joannides
Halladay Motors

Aimee Lewis
University of Wyoming

Donal Mattimoe
Wyoming Dept. of Education

Dixie Roberts
Ameriprise Financial Services

Sam Runyan
Charles Schwab

Casey Turcato
Simon

Rachelle Zimmerman
Cheyenne LEADS

EX-OFFICIO EMERGING LEADER CHAIRS

Derrek Jerred Cheyenne LEADS
Kortnie Mendoza Peak Wellness Center

STAFF

Connie Sloan Cathcart
Executive Director

Caroline Gerber
Resource Development Director

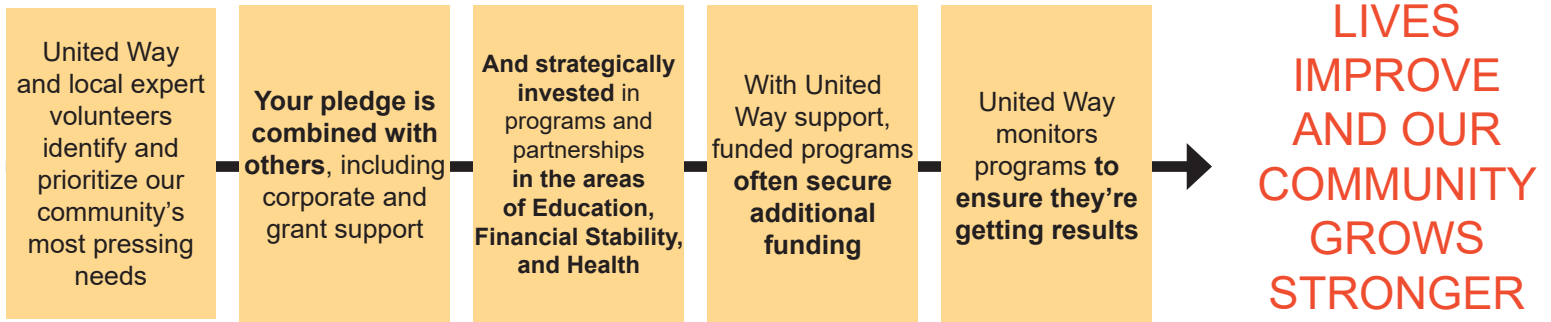
Rod Hottle
Community Programs Coordinator

Margaret Dobelmann
Coordinator Relations Manager/Data Specialist

Catherine Villnave
Community Schools Resource Coordinator

Amber Still
Marketing and Communications Specialist

WHAT WE DO



Using external research and community involvement, United Way of Laramie County Community Investment Teams establish funding priorities for three impact areas (Education, Financial Stability, and Health) to invest resources in addressing the most important human services needs in Laramie County. Each impact area has objectives that must be met in order to receive funding.



Education-Helping Children and Youth Achieve Their Full Potential

Objectives

Laramie County families (parents and other caretakers), businesses and providers are educated on the benefits to the child, family and community of accredited, licensed or legally exempt childcare and importance of investing in high quality learning environments.

Laramie County children and youth have positive and involved family and community structure, as well as access to a variety of activities, that provide quality education and positive learning environments and assist in developing life skills.



Financial Stability- Helping Neighbors in Crisis and Strengthening Families

Objectives

Laramie County residents living in poverty have adequate education, skills and safety net services necessary to obtain a livable wage and manage daily activities in a livable environment.

Laramie County residents have a single point to help navigate their way to resources to meet basic life, safety and economic needs.

Laramie County residents have a sustainable network of efficient safety net organizations offering a variety of services, referrals and case management resources.

Laramie County seniors have opportunities/services to acquire or maintain a level of independent living they choose or desire.



Health- Improving Community Health

Objectives

People in Laramie County receive timely, regular preventative, acute, and chronic disease services.

COMMUNITY INVESTMENT

Using community involvement backed by external research and data, United Way of Laramie County Community Investment Teams establish funding priorities in three impact areas (EDUCATION, FINANCIAL STABILITY, and HEALTH) to invest resources in addressing the most important human services needs in Laramie County. United Way of Laramie County collaborates and funds community partners to provide safety net services that help stabilize those who are vulnerable and unable to meet their basic needs. We also collaborate and fund community partners to provide families and individuals a pathway to self-sufficiency and success. United Way of Laramie County strives to be a symbol of hope, an agent for change, a leader, a convener, and an organization working to improve the quality of life for everyone in our community.

In 2017, United Way of Laramie County invested \$928,116 in our community to help our neighbors improve their lives.

Education 23%

Children and youth-

In 2017 we helped 2,647 children and youth to have access to high quality learning experiences, mentors, and positive role models to prepare them to succeed in school and life.

Financial Stability 49%

Families/Individuals-

In 2017 we helped 6,964 Laramie County residents receive services to advance skills and financial management to facilitate independence and engagement in civic and social life.

Health 19%

Laramie County Residents-

In 2017 4,360 residents received timely regular, preventive, acute and chronic disease services.

Initiatives 9%

In 2017 we supported 9 community collaboratives to address emerging community needs around Financial Stability, Education, and Health.

United Way of Laramie County is the best **way** to help the **most** people.

COMMUNITY INVESTMENT

EDUCATION

United Way of Laramie County believes education is the key to building a successful community! Through education our children can have a positive and involved family and community structure that supports a quality learning environment that will prepare our children for the future. It is proven that High School graduates have the potential for higher earnings, contribute more to their communities and are more likely to raise kids who will also graduate on time from High School. We believe that every child in our community deserves the opportunity to achieve their full potential.

FUNDED AGENCY/PROGRAMS

After School for Kids-
After School

Boys & Girls Club of Cheyenne-
Youth Development & Summer Brain Gain

Special Friends of Cheyenne-
Child Mentorship

Laramie CO Community Partnership-
Unaccompanied Student Initiative

Foster Grandparents-
Youth Development

Safe Harbor, a children's justice center-
Supervised Visitation and Safe Exchange

Wyoming Citizen Review Panel-
Reducing Child Maltreatment by Identifying and Securing
Quality Child Care for Laramie CO Infants

SUCCESS STORY

After School for Kids-ASK

"When asked the question, how has the ASK Program impacted your family, let me say, I don't know what I would have done without the program. This is the third year my child has attended the program. I could not be more grateful for the program. Not only is it a safe place for Mike to be after-school, it is convenient. I cannot speak highly enough of the teachers. They are the best! They go above and beyond for these kids. I feel they are sometimes getting the worse of it. The kids have been in school all day. They are all riled up, tired, some just over being in school. They keep them busy with numerous activities. Mike learned aquaponics this year, he then came home to teach me what it is. He made some nifty crafts too. I've had marshmallows flying through my living room from a spoon and rubber band contraption. He learned shapes with straws. He has learned karate, dance, and basketball. I can go on and on with what these kids do. From learning about healthy foods to brushing your teeth. I feel like the ASK program is part of our family. Thank you ASK program for everything that you have done for my family."

IMPACT

1,120 Children participate in
afterschool programs.

76 Children participate
in Summer Brain Gain
programs.

1,825 Children participate
in Youth Development
programs designed to build
academic performance,
character and leadership
success.

85 Children participate
in mentoring program
designed to build self-
confidence, succeed in
school and establish social,
emotional, physical and
intellectual skills.

358 Families were provided
resources to identify and
secure quality child care for
their infants.

75 Children are provided
supervised visitation and
safe exchanges between
their parents.

COMMUNITY INVESTMENT

EDUCATION INITIATIVES

Community Schools is a strategy where the school is a neighborhood hub bringing together staff, families, and community organizations to meet student and family needs such as academics, health and social supports, and enrichment opportunities. There are over 5,000 Community Schools nationwide and the strategy's roots trace back over 100 years.

United Way of Laramie County launched the Community Schools initiative as one strategy to support the goal of making Laramie County one of the top five healthiest counties in Wyoming. The Community Schools initiative, the first in Wyoming, is a two-year pilot funded by City of Cheyenne 5th Penny overage funds and occurring in two Title I Laramie County School District #1 elementary schools. Research on Community Schools find that students have improved attitudes towards learning, improved grades, and higher graduation rates, which lead to better life outcomes for students.

2017 Accomplishments:

- *Signed a memorandum of understanding between UWLC and LCSD#1 paving the way for the implementation of CS
- *Conducted a large-scale needs assessment collecting feedback from students, families, & staff
- *Hired a CS Resource Coordinator
- *Formed a Leadership Council of community stakeholders to guide the implementation of CS
- *Collected 161 Halloween costumes through a partnership with Emerging Leaders UWLC
- *Immunized 32 students & adults through flu immunization clinics supported by HealthWorks and Crossroads Healthcare Clinic
- *Shared information on free holiday meals and free tax preparation services with school community
- *Connected three organizations that provided needed services to schools
- *Provided requested resources for ten families

CS Outcome:

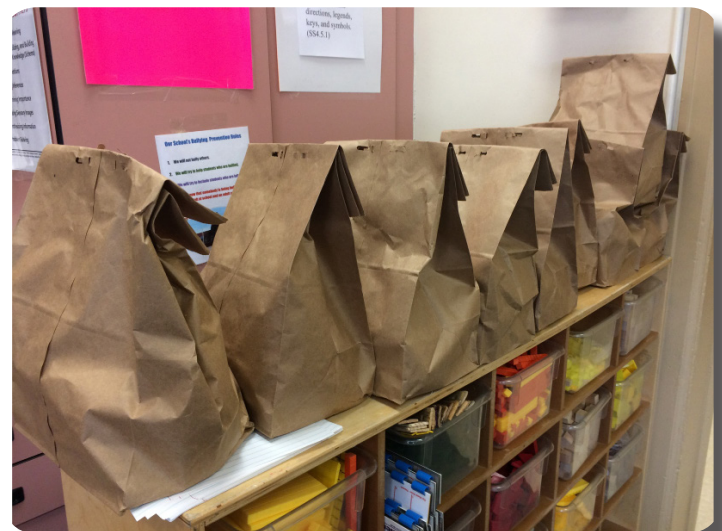
All Cole and Hebard Elementary students come to school ready to learn.

Hebard Elementary – CS Goals:

- Engage parents and family members
- Create after school opportunities for students
- Support students' health and well-being

Cole Elementary – CS Goals:

- Create after school opportunities for students
- Support students' health and well-being



COMMUNITY INVESTMENT

FINANCIAL STABILITY

United Way of Laramie County empowers people to become financially stable through services that advance skills, improves personal financial management and provides a safety net support system during times of crisis. The result is a thriving community where everyone can succeed.

FUNDED AGENCY/PROGRAMS

American Red Cross-
Disaster and Crisis
Response

Bethel Outreach Ministries-
Community Reintegration After
Incarceration

CASA of Laramie
County-
Court Appointed Special
Advocates

Cheyenne Interfaith
Hospitality Network-
Family Homeless
Shelter

CLIMB Wyoming-
Helping Low-Income Single
Mother Families in LC Have
Adequate Resources to Pursue
Their Full Potential

Comea Shelter-
Emergency Shelter and
Transitional Living

Community Action of
Laramie County-
Kinship Support
Services

GreenPath-
Laramie County Family
Financial Health Initiative

NEEDS-
Food Pantry and Basic
Necessities

Foster Grandparents-
Volunteer
Opportunities for
Low-Income Seniors

Safehouse Services-
Domestic Violence Resources

WY Family Home
Ownership-
My Front Door

WY Senior Citizens-
Senior Companions

IMPACT

2,541 Families and individuals are provided basic needs, emergency and shelter services.

172 Families worked towards home ownership.

233 Laramie County residents advanced job skills and improved their financial position.

339 Abused and neglected children had their voices heard through Court Appointed Special Advocates.

1,162 Victims of domestic violence are provided basic safety needs and help towards self-sufficiency.

257 Seniors can maintain a level of independence and dignity; remain physically and mentally active; and increase potential for self-sufficiency and productivity.

129 Released Inmates are assisted in adapting back to the community through gainful employment and support services.



COMMUNITY INVESTMENT

FINANCIAL STABILITY

SUCCESS STORY

GreenPath, Inc-Laramie County Family Financial Health Initiative

“Lawrence is 58 years old and gets VA Disability income of \$1558 per month. He lives in a mobile home that has no loan against the mobile home, but he does pay lot rent. He called GreenPath last September because he thought his VA benefit had been deposited to his account, but he was mistaken about the electronic deposit date to his bank and had consequently bounced quite a few checks. Now he had many overdraft fees and bounced check fees, and collection agencies were calling him daily and requesting repayment. His bank in Cheyenne suggested that he call us when he went in to try to figure out what had happened.

He called GreenPath as soon as he got home from the bank. Lawrence was glad to hear that he could speak to a GreenPath Financial Wellness Expert right away by telephone as he'd been losing sleep over the problems with his bank account for several weeks. He told his counselor, Greg, that while he knew he didn't have much money, he had always managed to get by until this happened. Greg told him he understood and that he'd help him figure out a workable plan to get back on track.

Luckily, he had managed to scrape together enough money to pay his lot rent so at least that was current. Lawrence also has a small auto loan payment that had also fallen behind. He was worried about paying for his utilities, groceries, and car gas since all his money seemed to now be going to the collection accounts or the bank for the bad checks. Greg helped Lawrence start a budget (and Lawrence admitted that he'd never had one before) and made sure that Lawrence had enough planned each month for his priority expenses. Greg reassured Lawrence that having a budget would help him plan and get this behind him. Greg also pulled a credit report and worked with Lawrence to identify the accounts with the bad checks. Between Greg and Lawrence, they figured out that he had about 10 outstanding checks to four different collection agencies totaling just over \$1,000. The bank had refunded a few of the overdraft fees so that helped a little.

After looking at Lawrence's priority expenses like lot rent, truck payment, utilities, medicine, groceries and gas, Greg and Lawrence decided that there was up to \$200 per month that Lawrence could pay toward the bounced checks. Greg is now helping Lawrence to use a Debt Management Program at GreenPath to make payments toward the collection accounts. We have helped him negotiate a monthly payment to the collection accounts, catch up his auto and stay current with his lot rent. He should finish up his debt repayment with GreenPath's help by March or April. Lawrence is using his budget and has picked up a couple of part time side handyman jobs to supplement his income. He wrote us recently and thanked us for helping him to sleep at night again!”

COMMUNITY INVESTMENT

FINANCIAL STABILITY INITIATIVES

Wyoming Free Tax Service

Wyoming Free Tax Service is part of the Volunteer Income Tax Assistance program. In Laramie County, United Way, in collaboration with Laramie County Community College, offers free tax services to families and individuals living in our community. The VITA program is designed to offer free tax help to people who generally make \$66,000 or less, persons with disabilities, and limited English speaking taxpayers, who need assistance in preparing their own tax returns. IRS-certified volunteers provide free income tax return preparation with electronic filing from January to April 15th each year. In 2017, Laramie County volunteers completed 826 returns that helped our residents receive \$976,969 in tax refunds.

Emergency Food and Shelter Program

The Emergency Food and Shelter Program (EFSP) is a federally-funded program administrated by the Federal Emergency Management Agency (FEMA). Unlike FEMA's disaster assistance programs authorized under the Stafford Act, EFSP is authorized by the McKinney-Vento Homeless Assistance Act of 1987 (PL 100-77), implementation of the EFSP is not contingent on a Presidential disaster declaration, and funds are not to be used to provide emergency assistance for circumstances that are the immediate result of a disaster situation.

The purpose of the EFSP is to supplement and expand the ongoing work of local social service organizations, both non-profit and governmental, to provide shelter, food and supportive services to individuals and families who have economic emergencies. Accordingly, EFSP funding is open to all organizations helping hungry and homeless people, as well as organizations that support those at risk of becoming hungry or homeless due to economic hardships.

In Laramie County, United Way provides the administration for the local board that is composed of the American Red Cross; Catholic Charities; Laramie County, The Salvation Army; and United Way who determine how the funds awarded to Laramie County are to be distributed among the emergency food and shelter programs run by local service agencies in the area. The Local Board is responsible for recommending agencies to receive these funds and any additional funds made available under the various program phases.

Emergency Food and Shelter funds previously have been distributed to The Salvation Army; Safehouse; Cheyenne Interfaith Hospitality Network; COMEA; and Needs, Inc. These agencies were responsible for providing 18,586 meals and 815 nights of lodging in 2017.

COMMUNITY INVESTMENT

HEALTH

United Way of Laramie County continues to work on improving health of our community by ensuring our underserved residents can receive timely, regular preventive, acute and chronic disease health services.

FUNDED AGENCY/PROGRAMS

Healthworks-
Patient Centered Medical Home

Peak Wellness Center-
Emergency Mental Health Services

Peak Wellness Center-
Eastern Laramie County
Outreach Services

Recover Wyoming-
Recovery Coach Program

IMPACT

3,567 Low income and underinsured families and individuals have access to timely, regular, preventive health care.

534 families and individuals have access to emergency mental health services.

234 Youth in Eastern Laramie County have access to counseling and therapy services.

25 Individuals received recovery support for addictions.

SUCCESS STORY

Peak Wellness Center – Eastern Laramie County Outreach Services

“For the past twelve years, we have conducted small groups for adolescent males in the school setting. The male behaviorist conducts the group with our Peak Wellness employee. The first male group had three enrollees. This school year there are nine attendees. The group focuses on social skills which include appropriate classroom behaviors, family interactions, romantic relationships, and hygiene. This year four of the nine have been diagnosed with Autism Spectrum Disorder which, of course, makes learning social skills essential and difficult. Best Practice for social skill learning is in a directed group setting.

We take the group members quarterly on outings to practice skills they have mastered or are still learning. While never impolite, our group members have certainly kept us aware of their processing differences. At a restaurant, one young man ordered a coffee at room temperature and gave specific instructions to the wait staff how to complete this task. Another ordered eggs, (breakfast was not available) and proceeded to advise the wait staff how to fulfill this order without calling it breakfast. These young men are not able to be interrupted and must complete their thoughts prior to ceasing their conversation. The teacher and I tipped the restaurant worker immensely and sent a thank you card to the management.

We are continuously surprised by the brain power of these young men. At a Rockies game, one of our young men sat with his back to the field the entire game looking at his Pok-E- Mon cards. On the way home, it was commented how he may not have enjoyed the game. Without a pause, he cited statistics on every player for every play and ended with ‘why did you think I did not enjoy the event?’

While on an outing to the wildlife sanctuary, two group members were intensely gathering information. We returned to school and they were assigned to write thank you cards to the agency. They proficiently completed the writing followed by two pages of suggestions for running the facility. We were pleased that they worked together as they rarely do without being assigned.

A new student enrolled this school year and has been identified as ASD. At open house, his parents commented on their failure to get their son to shower regularly and use hygiene products. Persons on the autism spectrum often comment that showers and baths are not pleasant and can be painful, however, the odor for this young man was becoming overwhelming. Teachers and peers were complaining. Two weeks ago, during group, we viewed a graphic and humorous hygiene video. A discussion of the importance of hygiene ensued and the ASD students shared their perception of pain with water. They came up with an agreement that if they all showered every other day for a month, we could cook together for lunch once again. While it has not yet been a month, it appears that they are on track. The parent is overjoyed and purchased numerous products for their son. The student shared some kind remarks his teachers and peers have made and he states he is getting ‘used to smelling good.’”

COMMUNITY INVESTMENT

HEALTH INITIATIVES

GoalConnect

A community collaborative designed to improve service delivery, GoalConnect uses a software system to foster collaboration across a full range of human services and health care providers throughout Laramie County. United Way of Laramie County is the system license holder and works with health care and human service providers to share a collaborative intake and case management platform to generate a single coordinated client/patient plan and provide a safe environment to increase service effectiveness while protecting privacy.

During 2017, GoalConnect, saw a 12 percent increase in the number of patients/clients that are currently in the data base receiving services. Of the 11,847 patients/clients in the data base, 441 referrals were made to other health and human services agencies on behalf of these clients/patients to receive additional needed support.

2017 PROGRAM PARTNERS

Programs Funded Through United Way of Laramie County Community Investment Process

ASK, After School for Kids	Education
American Red Cross of Wyoming	Financial Stability
Bethel Outreach Ministries	Financial Stability
Boys & Girls Club of Cheyenne	Education
CASA of Laramie County	Financial Stability
Cheyenne Interfaith Hospitality Network, Inc.	Financial Stability
CLIMB Wyoming	Financial Stability
COMEA House and Resource Center	Financial Stability
GreenPath, Inc.	Financial Stability
HealthWorks	Health
CALC Kinship Support Services	Financial Stability
Laramie County Community Partnership/Homeless Youth	Education
Needs, Inc.	Financial Stability
Peak Wellness	Health
Prevent Child Abuse Wyoming	Education
Recover Wyoming	Financial Stability
Safe Harbor, A Children's Justice Center	Education
Safehouse Services	Financial Stability
Southeast Wyoming Foster Grandparents	Education/Financial Stability
Southern Wyoming Retired and Senior Volunteer Program	Financial Stability
Special Friends of Cheyenne	Education
Wyoming Family Home Ownership Program	Financial Stability
Wyoming Senior Companions	Financial Stability



CAMPAIGN HONOREES

UNITING OUR COMMUNITY

Each year the **Uniting Our Community Award** recognizes one organization that exemplifies the United Way spirit in Laramie County. These companies or community partners show us how to LIVE UNITED.

The honoree is chosen for their high level of participation in United Way and in our community. We consider their volunteer hours, financial commitment, and leadership role within Laramie County.

This year we are pleased to honor **Borderline Power Sports**. Their commitment to making Laramie County a better place is a priority. They've volunteered and participated in other activities that bring awareness to United Way and the topics that are important to our community.



COORDINATOR RECOGNITION



OUTSTANDING COORDINATORS

Mary Quast, LCSD#1
RJ Glantz & Sheila Tenorio, Dept of Workforce Services
Daniel Shannon, Dept of Corrections
Bernie Halle, Security First Bank



JONAH BANK
OF WYOMING
Building a Better Wyoming

COORDINATOR OF THE YEAR

Pam Wallace, Jonah Bank of Wyoming



Pam did an outstanding job as Jonah's Employee Campaign Coordinator. She has been donating to UWLC for the past 14 years. She is a loyal donor and also a leadership donor. Pam increased employee participation by 7% this past year and increased employee donations by 4%. Jonah Bank held employee events to raise funds at both of their locations. Jonah Bank participated in the Emerging Leaders Costume Drive at both branches in the Fall. United Way of Laramie County is very grateful for Pam Wallace and Jonah Bank for their continued support to our community.

CAMPAIGN CO-CHAIRS

THE CASHMAN FAMILY 2016/2017 CAMPAIGNS

Keith was born and raised in Laramie County and is a second-generation Wyoming native. Keith has worked at Wyoming Machinery Company for 18 years in a variety of positions, such as sales and store director. He is currently the Territory Sales Representative for the Southeast Region.

Lynn was born and raised in Jefferson, Wisconsin. It's a strange land of beer, cheese, and dairy cows. Lynn moved to Cheyenne in 2001. She is fortunate enough to be a stay at home mom and volunteer at the local elementary school.

Lynn and Keith were married August of 2003 in Cheyenne. They have two beautiful children Elizabeth and Grady. Elizabeth is currently in first grade. She loves Barbies, playing outside, and helping her mom in the garden. Grady will start preschool this fall and spends his time racing cars, going to the park, and swimming. Both kids love the Laramie County Library.

The Cashman's believe in the power of the United Way in Laramie County, not only as an investment in the community but helping to sculpt the future for the next generation. Spreading the awareness and educating the community about UWLC will always be the motto for the Cashman family.

THE PRESCOTT FAMILY 2017/2018 CAMPAIGNS

Steve, Stephanie, Elizabeth, Richard and Konrad love Cheyenne because of the family feel and opportunities it provides for raising a family, growing a business, its values and the ability to connect in so many ways within the community. Steve was born and raised in Colorado Springs, Colorado. He moved here for Cheyenne AeroTech in 1992 and never left. He is the Owner/Broker for RE/MAX Capitol Properties. Stephanie was raised in Worland, Wyoming and then Colorado Springs, Colorado. She is fifth generation Wyoming on both sides of her family, so Wyoming was always home to her. She is the Director of Growth and Development for RE/MAX Capitol Properties.

Steve has and continues to serve on various Boards within the community. He enjoys growing and mentoring the RE/MAX agents, but he still holds a passion in assisting buyers and sellers with their real estate needs. Stephanie serves on the Library Foundation Board and is involved with United Way. She was fortunate to stay home with her children for 11 years. During those years she had the pleasure of leading a MOPS group and being active in their church. The kids are involved with many activities and enjoy school. Elizabeth's current favorite sport is track. The boys enjoy motocross and football.

As a family, they love to be together; laughing, traveling, playing, skiing or just hanging out. They see United Way as a major piece to the strength of Cheyenne and look forward to serving the community in the role of Co-Campaign Chairs of United Way.



OUR VOLUNTEERS

Many community citizens annually LIVE UNITED and serve as United Way volunteers:

Community Investment Teams work with the Community Programs Coordinator by reviewing funding requests and making recommendations to the board. They are experts in the fields of finance, education, health, law, government, human services, and business.

The Ambassadors work with Resource Development Director and Campaign Co-Chairs in reaching out to businesses and individual donors.

Emerging Leaders work with the young donor base to promote serving, connecting, and leading.

COMMUNITY INVESTMENT TEAMS

EDUCATION



HELPING CHILDREN
AND YOUTH ACHIEVE
THEIR FULL POTENTIAL

Terry Williams, Co-Chair
Ann Secrest, Co-Chair
Julie Tiedeken
Lindi Kirkbride
Mary Brown
Sara Weber
Karmen Rossi
Amber Still
Heather Kestner
Donal Mattimoe
Mark Young

FINANCIAL STABILITY



HELPING NEIGHBORS
IN CRISIS AND
STRENGTHENING
FAMILIES

Sam Runyan Investment Team Chair

Sam Runyan, Co-Chair
Bob Fecht, Co-Chair
Sally Meeker
Steve Secrest
Ruth Rentzell-Williams
Barb Stafford
Lou Nagel
Sandra Adam
Marc Stout
Val Cirbo
Jeff Allen
John Lynch
Kortnie Mendoza
Gay Woodhouse
Bob Wilson
Quinn Lance
Mike Weiland

HEALTH



IMPROVING
COMMUNITY HEALTH

Jessica Biggs, Co-Chair
Mary Augustin, Co-Chair
Bob Kanard
Shari Bremer
Josh O'Keefe
Craig Kautzman
Elizabeth Thorson
Beth Allen
Shelley Hood

CAMPAIGN AMBASSADORS

Beth Allen
Pat Ashworth
Michele Bolkovatz
Melissa Goertz
Derrek Jerred
Molly Kruger
Spencer Pollock
Jan Spires
Casey Turcato

Kristen Anderson
Renee Ashworth
Steve Carver
Laura Griffith
Judi Johnston
Heather Morgan
Rolinda Sample
Carla Thurin
Greg Vaughn

Brittany Ashby
Robin Bocanegra
Aaron Courtney
Lynn Huylar
Lori Kempter
Justin Pendleton
Olivia Samson
Carol Tullio
Terry Williams

OUR VOLUNTEERS

EMERGING LEADERS

Our Emerging Leaders are a network of dynamic, civic-minded people, between the ages of 20 and 35, who are the next generation of philanthropic leaders in Laramie County. They have a vested interest in lasting change in our community. They made a donation of \$240 or more to United Way of Laramie County.

Emerging Leaders have access to activities and events that allow them to:

Connect with their peers and leaders in our community.

Serve as a volunteer for projects that are meaningful to their community.

Lead their community now and in the future as they expand their knowledge and skills.

STEERING COMMITTEE



Co-Chairs

Derrek Jerred and Kortnie Mendoza

Heather Morgan
Niki Rose

Katie Emmons
Kevin Moffett

Casey Turcato
Amber Still

EMERGING LEADERS

- | | | |
|------------------------------|-------------------------|--------------------------|
| Douglass & Amber Still | Rebekah Fitzgerald | Athena Sones |
| Amber Nuse | Nathan Groh | Lori Kempter |
| Carol Dowdy | Matthew Bohl | Andrew & Siahia Marcelli |
| Bob Karisny | Casey Turcato | Heather Morgan |
| Julie Montoya | April Barker | Kortnie Mendoza |
| Dustin & Christina Woodhouse | Dan Paradis | Cara Jenkins |
| Jessica Downs | Greg & Lindsay Vaughn | Derrek Jerred |
| Kevin & Shawndae Ogle | Jesse & Kerri Blunn | Keith & Heather Tupper |
| Mr. Kenworthy | Matt & Roberta Tebussek | Ms. Anderson |
| Mrs. Stephenson | Ryan Malo | Candace Palmer |
| Brian Mansell | RJ Glantz | Darnell Wheeler |
| Tucker Stover | Kelley & Matt Moriarity | Britney Butler |
| Patrick Barrett | Amber Ash | Mrs. Eres |
| Briana Williams | Sheila Tenorio | Ian Kline |
| Braden Terwilliger | Kelly Downing | Hannah Lensch |
| Aaron & Michelle Courtney | Rebecca Johnson | Kevin & Serenity Moffett |
| Peter Kline | Robert & Jan Spires | Johnathan Musgrove |
| Joshua & Jaime Davis | Katie Emmons | Niki Rose |

EMPLOYEE CAMPAIGNS

ALIGN	Express Employment Professionals	Safe Harbor, A Children's Justice Center
Allstate Insurance	Family Promise of Cheyenne	Safehouse Services
American Red Cross of Wyoming	Farmers Insurance Group	Schreiner, Weskamp, and Schmerge, LLC
ANB Bank	First Cheyenne Federal Credit Union	Security First Bank
ASK Program	First Education Federal Credit Union	Spradley Barr Motors
Ayres Associates	First Interstate Bank	Suncor Energy
Black Hills Energy	Gater Industries	Taco John's International
Blue Cross/Blue Shield of Wyoming	Halladay Motors	Target
Blue Federal Credit Union	Halley & Murray, LLC	Union Pacific Corporation
Boys & Girls Club of Cheyenne	HealthWorks	Union Pacific Foundation
Brewster Miller Financial Group	High West Energy	United Parcel Service
Capital Business Systems Inc.	Holland & Hart, LLP	United Way of Laramie County
CASA of Laramie County	Jonah Bank of Wyoming	US Bank
Central Bank & Trust	King Soopers	Wallick & Volk
Cheyenne Animal Shelter	MHP, LLP	Wal-Mart Distribution Center
Cheyenne LEADS	Meridian Trust FCU	Western States Bank
Cheyenne Skin Clinic	Microsoft Cloud Infrastructure and Operations	Western Vista Federal Credit Union
Cheyenne Women's Clinic	NEEDS, Inc.	WyHy Federal Credit Union
Cheyenne State Bank	Oregon Trail Bank	Wyoming 2-1-1
CLIMB Wyoming	Peak Wellness Center	Wyoming Bank & Trust
COMEIA, Inc.	Personal Financial Solutions, Inc.	WYFHOP
Community Action of Laramie County	Pfylum (Unicover) Corporation	Wyoming Machinery Company
Cheyenne Regional Medical Center	Pinnacle Bank	Wyoming Tribune Eagle
Crum Electric Supply	RBC Wealth Management	Xcel Energy
Dillard's	Recover Wyoming	Youth Alternatives

GOVERNMENT CAMPAIGNS

Board of Public Utilities	City of Cheyenne	Laramie County Community College
Laramie County Government	Laramie County Library	LCSD#1

United Way of Laramie County is the
best way to help the most people.

INDIVIDUAL GIVING



The prestigious Alexis De Tocqueville Society is a philanthropic society honoring individuals who annually give \$10,000 or more to United Way.

Dr. Jeffrey and Lynne Carlton
Paul and Beth Howard
Gregory C. Dyekman
Harry and Shirley Kembel

Drs. Robert Prentice and Sandra Surbrugg
Timothy and Kathy Joannides
Mark and Jennie Gordon
Doug and Susan Samuelson

TRIBUTE GIFTS

GIFTS IN HONOR OF

Express Employment Professionals

Blue Cross/Blue Shield
Brenntag Pacific, Inc
Brewist/Brew Global
Cheyenne Auto & Metal
Gater Industries
Harmony, Hearth & Home
Lowe's Distribution Center
Meals on Wheels
The Align Team
Wal-Mart Distribution Center
Cowboy Dodge
Crafco, Inc
Halladay Motors
Hoover & Stacy
HOM, Inc.
Sierra Trading Post
The Office Assistant
Top-Flight Maintenance
Pfylum (Unicover) Corporation
Western States Asphalt, Inc.

Phillip J. Haberman

Karla Oligschlaeger

LEADERSHIP GIVING

EXPLORERS (\$5,000 TO \$9,999)

Connie Sloan Cathcart
Ken & Susan Dugas
Steven & Caroline Carver
Dr Phil & Kris Haberman
George Kallas & Rhonda Woodard
Mike Shonsey & Kathy Jenkins
Gay Woodhouse

Rich & Michele Bolkovatz
Jim & Brenda Creel
Steven Wray
Matthew & Brittany Ashby
Conn & Aimee Lewis
Gregg & Dorrie Jones
John Clay
Walter Eggers & Maggie Allely
Jay Jerde
Robert & Julie Tiedeken
Lucy Earley
Marty & Nancy Knaub
Jeffrey & Kristine Rude
Dr. Stan & Mary Hartman
Robert & Barbara Fecht
Douglas & Leslie Shope
Pat & Renee Ashworth
James Kaste
Dr. Rod & Sue Anderson
Don & Vanda Edington
Jon Jacquot
Jack & Sharon Knudson
Joe & Chris McRady
Ted Williams & Ruth Rentzell-Williams
Stephen & Christine Schmerge
Douglass & Amber Still
Mark Falk
Bob & Brenda Elliott
Robert & Brandee Dahill
Russell & Lisa Hay
Wayne & Shelley Herr
Darrell & Jane Moran
Ronald & Patricia Nimmo
Ms. Amber Nuse
Joseph & Sylvia Paiz
Tom & Cyndi Patras
Mike & Pam Wallace
Joseph & Cindy Marek
Carol Dowdy
Bob & Jill Jensen
Drs. Carol & Phil Schiel

ADVENTURERS (\$2,500-\$4,999)

Thomas & Dixie Roberts
Mark & Linda Young
Dennis & Sandra Wallace
Jim & Heidi Casey
Dr. Larry & Vicki Meuli
Mr. George
Paul & Kathy Cathcart
Mark & Lucy Stacy

PIONEERS (\$1,000-\$2,499)

Brett Steward
Richard & Susan Zukauckas
Patrick & Ann Lucas
Brende Merritt
Sarah Olson
Brian & Kim Lovett
William Anderson
Todd & Dyan Burns
Gerald & Kathleen Carlson
Keith & Lynn Cashman
Bob & Dee Clary
Gary & Mary Cox
Tim & Tricia Crilly
Allan & Teresa Cunningham
Dr. Douglas Edgren
Kathy Emmons
Lane Feler
Jacqueline Georgio
Mary Guthrie
Jim & Estelle Haefele
Chris & Tarah Hall
Bob Hansen
Kevin Harris
John Henry Hart
Dr. Joseph and Carol Horam
Alan Hughes
Robert Karisny
Robert & Mary Lampert
Steve Lindly & Carol Burman Lindly
John McBride
Mark & Marie McKay
Rita Meyer
Vince Meyer
Michael & Tina Mullett
Vicki Nemecek
Kevin & Lisa Paintner
Sara & Bryan Pederson
Christopher Pulst
Shawn & Amiee Reese
Dr. Kirk Shamley
Lt. Col. Robert and Dr. Phyllis Sherard

Stephen & Brandy Marrou
Michael Williams
Thomas & Sharon Kunz
Carl & Wilma Lathrop
Jim & Cheryl Lovett
Robert Monger & Jennifer Mettler
Dr. Ron & Carol Waeckerlin

Michael & Tiffany Smith
Jeff & Diana Wallace
Larry & Patty Walters
Steve & Jaime Winchell
Richard Gibbs
Julie Montoya
John & Sharon Pendlebury
Robin Roling
Lysbeth Selby
Tom & Chris Bass
Jason Hartman
John & Becky Lynch
Bill Semler
Larry & Jennifer Wolfe
Jim & Heather Cooper
Ms. Laura L. McFadden
Alan & Renee Swisher
Dustin & Christina Woodhouse
Shirley & Duane Welte
Jessica Downs
Mike Scott
Greg & Judy Wooden
Ted & Donna Adams
Mona Pearl
Brian Mansell
Thomas & Barbara Forslund
William & Betty Sue Allen
Kay Lynn Bestol
Robert & Joyce Dill
Marietta Dinneen
Jerry & Diane Egge
Jeff Fassett & Fran Cadez
Rich & Mary Ann Hillman
Jean Oberg
Mike Pace
Ed & Nancy Prosser
Margaret Smith
Kevin Boyce & Mary Throne
John & Pam Winter

BUSINESS PARTNERSHIPS

CORPORATE SPONSORS

DIAMOND LEVEL



JFP Properties



GOLD LEVEL

ANB Bank
First Interstate Bank
Holly Frontier
Wyoming Bank & Trust/
#1Properties

SILVER LEVEL

Ashley Furniture Home Store
Capitol Roofing
Jonah Bank of WY
MHP, LLP
Pinnacle Bank
Reiman Corp
Weber Maintenance
Western States Bank

BRONZE LEVEL

Blue Cross Blue Shield WY
Delta Dental of WY
US Bank
College America

STERLING LEVEL

Ameriprise Financial
Central Bank & Trust
First Education FCU
Security First Bank
WEST, Inc.
WyHy FCU
Trophy Creative

EMERGING LEADER SPONSORS

ENTHUSIASTIC LEVEL

REMAX Capitol Properties

AMBITIOUS LEVEL

Woodhouse Roden Nethercott, LLC
TownPlace/Fairfield Suites

GO-GETTER LEVEL

Cheyenne State Bank

MEDIA SPONSORS



Our annual corporate sponsors underwrite funds for our events and other campaign expenses. Campaign funds are never used to fund any of our events or the car or power sport voucher programs.

CORPORATE GIVING

A. G. Andrikopoulos Resources, Inc
ABC Seamless
Align
Allstate Insurance
Anadarko Petroleum Corporation
ANB Bank
Arrow Moving & Storage
Ashley Furniture Home Store
Ayres Associates
Black Hills Energy
Blue Cross/Blue Shield
Blue Federal Credit Union
Blue Ribbon BBQ Food Truck
BNSF Foundation
Bouquets Unlimited, Inc.
Capital Business Systems, Inc.
Capitol Tours & Travel, Inc
Century 21 - Bell Real Estate
CenturyLink
Cheyenne Women`s Clinic
Chicago Dog House
Christine Kronz Photography, LLC
Cheyenne Regional Medical Center
Crum Electric Supply
D.T.`s Liquor Mart/Tusker`s Bar
D.T.`s Package Liquors & Fine Wines
Danielmark`s Brewery and Tap Room
Dillard`s
Discover Cheyenne, Inc.
Donald L. Jorgensen, D.D.S.
Dray, Dyekman, Reed & Healey PC
Eric Romano, Farmers Insurance
Express Employment Professionals
Farmers Insurance Group
First Interstate Bank
Four Paws Grooming
Frontier Access & Mobility Systems, Inc.
Frontier Veterinary Clinic
Gater Industries
Halley & Murray, LLC
Hickey & Evans, LLP
High Country Healthwatch, LLC
High West Energy
Homes by Guardian
Iron Mountain Bison Ranch, Inc.
Jonah Bank of Wyoming
Kadrms, Lee, & Jackson, Inc.
Kellogg`s Corporate Citizenship Fund
Kiwanis Club of Cheyenne
Kum & Go
L`Osteria Mondello Corporation
Lummis Livestock Company LLC
Microsoft Cloud Infrastructure and Operations
Miller Promotions
NAPA Genuine Parts of Cheyenne, Inc.
Nationwide Insurance
On The Hook Fish & Chips
Orrison Distributing, LTD
Personal Financial Solutions, Inc
Preferred Management, LLC
QEP National
RBC Wealth Management
RE/MAX Realtors-Larry Gardner
RLR, LLP
Rocky Mountain Power Foundation
Rogers Law Firm, P.C
Rolln 50s Walk-Up Diner Food Truck
Schreiner, Weskamp, and Schmerge LLC
Security First Bank
Southern Fried Band
Spradley Barr Motors, Inc
Steil Surveying Services, LLC
Suncor Energy
Sundahl, Powers, Kapp & Martin, LLC
Taco John`s International
Target Store of Cheyenne
Tasty Bones BBQ
The Daily Press
The Nipa Hut
Town & Country Supermarket Liquor
Union Pacific Foundation
United Parcel Service
US Bank Foundation
Wallick & Volk
Wells Fargo Foundation
WG Dale Electric
Wild Sky Drones Andrew Ruben
WyHy Federal Credit Union
Wyoming Machinery Company
Wyoming Tribune Eagle
Yummy Bunny Ice Cream

VOUCHER PROGRAM

Each year we have a voucher incentive program for donors. This year we added an additional incentive program. We would not be able to have the programs without the generous dealerships in our community who make them possible.

We are very appreciative of Halladay Motors, Kia of Cheyenne, Spradley Barr Cheyenne, and Borderline Sports. We had a \$15,000 voucher for a donor to use towards a purchase of a vehicle. We also had a \$4,000 voucher for a donor to use towards a purchase of a power sport machine.

Congratulations to our winners Brende Merritt of CRMC and Paul Howard of RBC Wealth Management!



To be eligible for the drawings-

A pledge of \$180 or more gave donors one entry into the drawing of their choice.

A pledge of \$420 or more gave donors two entries into the drawing(s) of their choice.

A pledge of \$600 or more gave donors three entries into the drawing(s) of their choice.

A pledge of \$1,200 or more gave donors four entries into the drawing(s) of their choice.

Only four entries per donor are permitted in each year's drawings.

FINANCIALS

ACCOUNTABILITY

Accountability is important to us and to you. As your local United Way we want you to be assured that we meet standards annually in the following areas:

Tax-Exempt Status
Governance
Ethics
Diversity
Financial Accountability
Performance Excellence
Public Reporting & Disclosure
Legal
Support United Way Network



United Way
2017 Membership
Requirements
Completed

The financial transparency and health of our organization is of great importance to us. Equally important to us is our mission to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals and families in Laramie County. To do this we need our community to be aware and consider the results (especially outcomes and impact) of our work in the community. GuideStar, BBB Wise Giving Alliance, and Charity Navigator also recognize the importance of outcomes and are working to include this element to their rating process.

These organizations ask nonprofits to do three things to help in their movement to an Overhead Solution:

1. **Demonstrate ethical practice and share data about our performance.** Proactively demonstrate why donors should trust us. Have the courage to share information about our goals, strategies, management systems, and governance processes.
2. **Manage towards results and understand our true costs.** Many nonprofits do not manage with an eye always on results - and even if they do, they don't know how much it costs to achieve those results. We recognize that financial management is not just about audits and Forms 990, it is also about understanding the cost of achieving our mission.
3. **Help educate funders (individuals, foundations, and corporations) on the real cost of results.** We will have honest conversations with our funders about what it takes to do our work.

For more information:

- BBB Wise Giving Alliance (give.org)
- Charity Navigator (charitynavigator.org)
- GuideStar (guidestar.org)
- The Overhead Myth (overheadmyth.com)

COLLABORATIONS/PARTNERSHIPS

In addition to raising funds to advance our work in Laramie County, we continue to partner with others to build a stronger community:

The Human Services Advisory Council (HSAC) - United Way of Laramie County, the City of Cheyenne, and Laramie County working together to invest the 5th penny human services commitments to fulfill the needs of Laramie County.

Combined Federal Campaign (CFC) - United Way of Laramie County serves as the fiscal agent for the local CFC.

Stamp Out Hunger Food Drive - United Way of Laramie County assists the local United States Postal Service letter carriers with marketing and nonprofit agency organization for their annual community food drive.

Volunteer Income Tax Assistance (VITA) - United Way of Laramie County organizes the tax site, recruits volunteers and provides marketing support for the Laramie County site of the Wyoming Free Tax Service. **Unaccompanied Students Initiative** - United Way of Laramie County is partnering to provide a safe stable home for youth experiencing homelessness.

FINANCIALS

Consolidated Revenue

Net Campaign is derived from the total Annual Campaign, subtracting uncollectible pledges and donations directed to a specific nonprofit as chosen by the donor.

Consolidated Expenses

Programming for community is funded Programs Partners are chosen by the Community Investment Teams to advance our work in the community. Initiatives and strategies are directed by our Board of Directors.

Donor Designations are directed to specific nonprofit organizations as chosen by the donor.

Support Services include our general operating expenses as well as the funds needed to maintain an Annual Campaign to raise the funds needed to do our work.

Corporate Sponsors are very important in covering the costs of our support services. Thanks to these business partners, our already low administrative and fundraising costs are partially covered, allowing more of the campaign funds to go directly to fund programs.

United Way of Laramie County
Schedule of Expenses
For the Year Ended December, 31, 2016

	2016				
	Return to Community	Organizational Administration	Fund Raising	United Way Worldwide Dues	Total
Total expenses	\$1,085,728	\$141,628	\$269,199	\$12,783	\$1,509,338
Less: in-kind expenses	(6,961)	(8,361)	(117,307)	-	(132,629)
Less: annual sponsorships	-	-	(54,006)	-	(54,006)
Expenses excluding in-kind and annual sponsorships	\$1,078,767	\$133,267	\$97,886	\$12,783	\$1,322,703
Percentage	81.56%	10.07%	7.40%	0.97%	100.00%

**Return to the community expenses exclude donor designated distributions

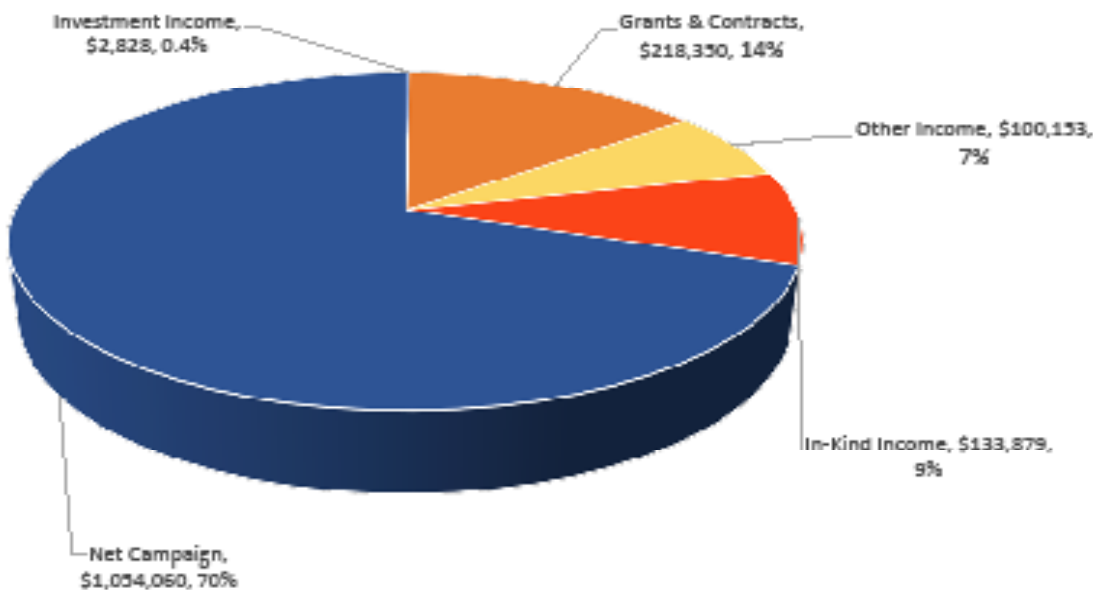
Completed 2017 audit will be posted
on our website when available.

FINANCIALS

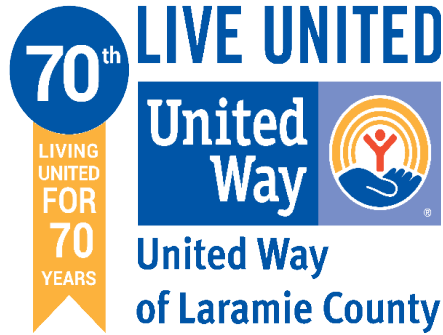
United Way of Laramie County Statements of Financial Position December 31, 2016 and 2015

	2016	2015
Assets		
Cash and cash equivalents (Note 13)	\$ 488,350	\$ 551,841
Certificate of deposits (Note 3)	405,118	258,827
Other receivables	18,341	24,888
Pledges receivable, net (Note 2)	517,334	587,280
Prepaid expenses	3,946	3,644
Security deposit	2,748	2,748
Cash surrender value of life insurance (Note 12)	28,826	19,218
Donated rent receivable, net of discounts (Note 2)	72,010	81,210
Property and equipment, net of accumulated depreciation (Note 10)	182,792	175,528
Total assets	<u>\$ 1,675,465</u>	<u>\$ 1,885,042</u>
Liabilities		
Accounts payable	\$ 2,097	\$ 16,900
Designations and distributions payable (Note 9)	918,198	919,292
Funds held for other, related party (Note 13)	20,559	25,274
Deferred revenue	17,500	10,500
Accrued expenses (Note 12)	33,214	29,111
Total liabilities	<u>991,568</u>	<u>1,001,077</u>
Net Assets		
Unrestricted net assets		
Designated (Note 8)	39,494	39,494
Undesignated	641,066	640,310
Temporarily restricted (Note 8)	3,337	4,161
Total net assets	<u>683,897</u>	<u>683,965</u>
Total liabilities and net assets	<u>\$ 1,675,465</u>	<u>\$ 1,885,042</u>

Revenue Sources 2016



Completed 2017 audit will be posted on our website when available.



1007 E Lincolnway
Cheyenne, WY 82001
307.638.8904

LiveUnited@UnitedWayofLaramieCounty.org
UnitedWayofLaramieCounty.org



GREAT THINGS HAPPEN
WHEN WE LIVE UNITED