# THIS IS MORE THAN AN ANNUAL REPORT.



# IT'S A STORY ABOUT CHANGE.

## IT'S A STORY ABOUT OPPORTUNITY.



United Way of Laramie County

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## A LETTER FROM LEADERSHIP

To Our Beloved Community,

Seventy years ago, community and business leaders had a great vision to help each other and brought a solution to a great need in our community. They had a vision for Laramie County that included every neighbor having the opportunity to build a great life.

We were honored and humbled to follow in the footsteps of those great leaders and are committed to continuing the progress they made, along with all who came after them, to shape a strong and vibrant community for all.

As we look to the future, the number of our neighbors that need a hand up through access to core safety-net services, to medical and mental health services, and to educational opportunities, continues to grow.

Imagine the good we can do if we were to grow our resources for the community together. We believe in the building blocks of a great life; education, financial stability and health for every person in every part of Laramie County.

Our Board and Community Investment Review Panels have set big goals for our County. We want to be in the Top 5 Healthiest Counties in Wyoming and will do that with three broad focus areas: raising the graduation rate to national averages, supporting families so that kids can concentrate on learning, and critical housing issues/homelessness. We're in it for the long game by working with traditional partners you are familiar with and bringing them together in new ways to surround the issues at the heart of our community.

Thank you to our Board of Directors, Community Investment Review Panels, Program Partners, Sponsors, business and individual donors, volunteers and staff for your leadership and commitment to our community.

As we reflect on the last year and the incredible impact you've helped to make, we confidently look forward to a brighter future for those who struggle. It has always been clear that United We Fight, United we win. Thank you for Living United!

Gratefully,

*Connie Sloan Cathcart* UWLC Executive Director

*Michele Bolkovatz* 2018 UWLC Board of Directors President





#### **WHERE THERE IS HELP THERE IS HOPE**

United Way of Laramie County fights for the health, education and financial stability of every person in every community.

We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

We are more than fundraisers. We are hand-raisers. Gamechangers. When we Live United, we take on challenges and tackle problems. Problems others shy away from.

### OUR CHARGE

We strive to be a symbol of hope, an agent for change, a leader, a convener, and an organization working to improve the quality of life for everyone in our community.

We envision a community where all individuals and families have the opportunity to achieve their full potential, and that fosters hope and opportunity for everyone;

where all youth live in a safe environment and prepare to succeed in school and life;

where our neighbors in crisis receive resources and tools to begin productive livelihoods and become stronger families;

where everyone receives effective health care that improves the quality of life;

and where our community sets significant and measurable goals to advance and achieve these fundamental building blocks of human development.

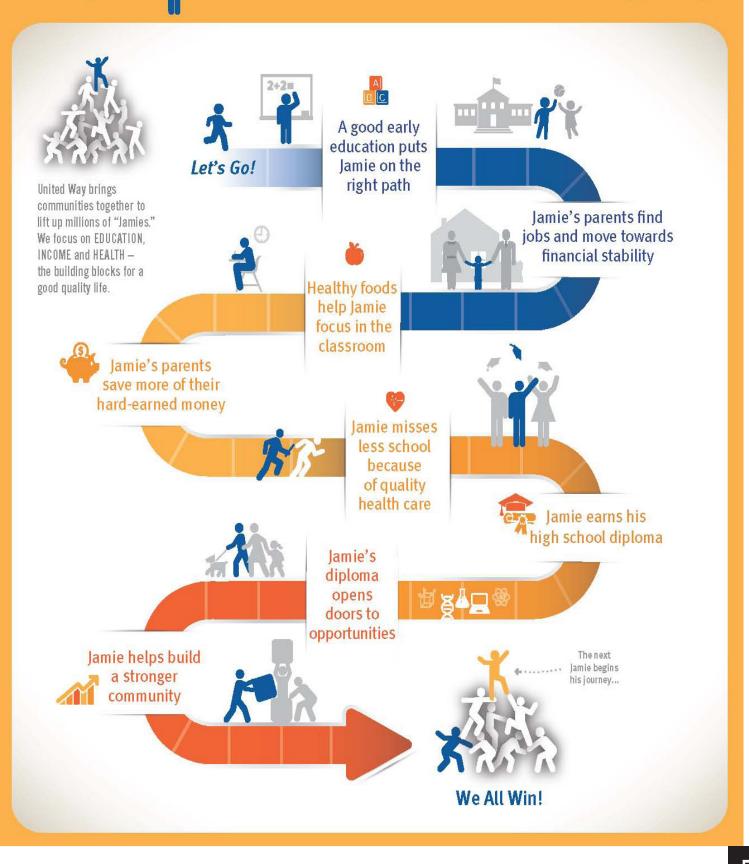
We know that community we envision can be possible, and United, we work toward supporting the local programs who can help make it happen.

#### **MISSION STATEMENT**

The mission of United Way of Laramie County is to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals and families in Laramie County.

# HOW IT WORKS

Meet Jamie. 🞢 Jamie is a child who wants to succeed. All he needs is an opportunity.



# **CHANGING REAL LIVES**

"I am the proud product of United Way programs and proof that investing in community programs truly leads people to selfsufficiency.

#### This is what full-circle looks like:

"I was a newly single mom of 4 with no real work history"

My relationship with United Way started as my marriage was ending, six years ago. I found myself on the doorstep of Safehouse Services after my ex-husband went to jail. I was a newly single-mom of 4 with no real work history. Safehouse Services is a United Way program.

After receiving help piecing my life back together, I came to a place where I was keeping afloat with the help of a lot of government services, but I was definitely keeping my head above water. I realized that my jobs serving and bartending, were just not conducive to raising my kids, especially alone. I had to rethink my game plan.

I decided to go to Climb Wyoming, a vocational program for single mothers, also a United Way program. (I have a feeling you all may see where I am going with this ) I had the tools and motivation, I was ready to take on the world! After, landing an interview with WINhealth Partners, then a local health insurance agency, I was on top of the world at my new "big girl job." Unfortunately, shortly after I started, WINhealth went into liquidation. It was time to rethink my game plan, again..

Enter Wyoming Family Home Ownership Program, now My Front Door. This was my "foot in the door" to the non-profit world. It was during this time that I was still working an extra job to make ends meet, as my entry-level position was wonderful for my professional development but left my pockets empty. Working so much created a need for more focused attention for my children. This is where the Boys and Girls Club of Cheyenne, comes to the rescue (also wearing the United Way brand). Because of how affordable the afterschool care is, I was able to continue my hustle and keep afloat. To see the growth my children experience is so gratifying. (My daughter was awarded Junior Youth of the Year for the state of Wyoming!).

Because I kept learning and growing, I was promoted to the Family Advocate position at My Front Door, a year and a half ago. With that, came my ability to navigate my own finances the same way I teach our families, and even better: TRUE Self-sufficiency. The once depended on to feed my kids and keep a roof over our heads, I no longer qualify for. Oh yeah, did I mention My Front Door is also a United Wayprogram?

#### Here's where it comes full-circle:

"Investing in your community yields positive change"

I have proudly been donating to United Way of Laramie County every year for the last 3, going on 4 years. I am a firm believer that we manifest our own realities. While I am in no way, shape, or form done learning, growing, or evolving, I absolutely can say that without these community programs, I would not be where I am today. Investing in your community yields positive change. People's lives are directly impacted. With the gift I've been given, I am so privileged to be able to guide people to self-sufficiency, and I do it for a living."

-Kristin-Erin Baldarez



### **EDUCATION**

We ensure that children get a strong start in life by helping them achieve crucial developmental milestones and start school ready to succeed. We connect young people with the tools knowledge and networks they need to graduate high school and thrive in the job market.

#### **PROGRAM PARTNERS**

#### After School for Kids

Boys & Girls Club of Cheyenne

Funding the Future

Habitat for Humanity

Laramie County Community Partnership

Peak Wellness Center Inc.

Safe Harbor, A Children's Justice Center

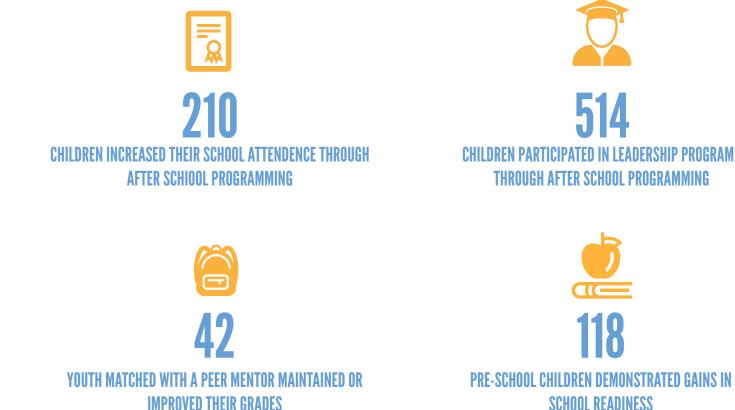
Wyoming Citizen Review Panel

Special Friends of Cheyenne

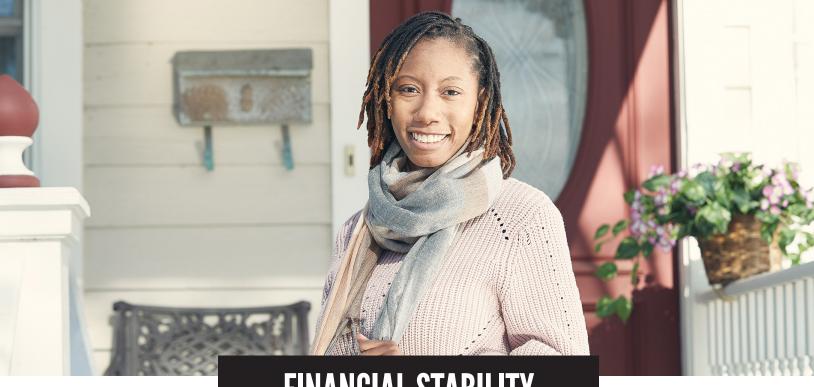
## HOMEWORK IS EASIER WHEN YOU ACTUALLY HAVE A HOME.



We ensure children and youth learn and grow by helping them achieve crucial developmental milestones, graduate high school on time and thrive in the job market.







### **FINANCIAL STABILITY**

We're fighting to ensure that every person in our community has the resources and opportunities they need to build a stronger financial foundation for themselves and their families.

#### **PROGRAM PARTNERS**

American Red Cross of Wyoming Bethel Outreach Ministries CASA of Laramie County Cheyenne Housing Authority My Front Door Safehouse Services The Salvation Army Wyoming 2-1-1

Cheyenne Interfaith Hospitality Network CLIMB Wyoming Community Action of Laramie County GreenPath Inc. Wyoming Senior Citizen Inc. NEEDS Inc. Peak Wellness Center Inc.

## UNITED WE TURN JOBS INTO CAREERS.

We give people the education, resources and opportunities they need to improve their lives and the lives of their children – because a better future begins with financial stability.







#### WOMEN IMPROVED FAMILY ECONOMIC SECURITY AFTER Graduating a career training program









Good health is fundamental to people's capacity to enjoy their lives, to provide for their families, to realize their dreams and to contribute to society. We fight to connect people with affordable healthcare, healthy foods and physical fitness so everyone can live healthy and happy lives.

#### **PROGRAM PARTNERS**

COMEA Inc.

Peak Wellness Center

Healthworks

Meals on Wheels Cheyenne

**Recover Wyoming** 

## BECAUSE EVERYONE DESERVES TO BE HEALTHY.

We expand access to affordable healthcare, healthy food and opportunities for physical activity, so that everyone can lead happy and successful lives.











INDIVIDUALS INCREASED THEIR NUMBER OF DAYS Abstinent from drugs/alcohol with recovery coach services



### INITIATIVES

#### **Wyoming Free Tax Service**

Wyoming Free Tax Service is designed to help hardworking families who earn \$65,000 or less annually with free tax preparation. This program is operated by certified volunteers and allows our neighbors the opportunity to file and direct deposit their tax refund for free and ensure proper tax credits are utilized. We provide two different ways to have your taxes prepared for free – either at our Free Tax Service sites or online through MyFreeTaxes.com.

#### Volunteer Income Tax Assistance (VITA)

The Volunteer Income Tax Assistance (VITA) sites are where an IRScertified volunteer will help prepare your taxes and see what credits you may qualify for. Wyoming Free Tax Service, Laramie County Community College, AARP and United Way of Laramie County provide this service.

#### **Goal Connect**

This software system fosters collaboration across a full range of human service and health care providers throughout Laramie County.

## **COMMUNITY SCHOOLS**



With a vision that all students come to school ready to learn, Community Schools is a strategy for organizing community resources around student success. Started in 2017 at Cole and Hebard Elementary School, this United Way of Laramie County Inititiative thus far has collaborated with over 35 different organizations to provide services to the families and students of both schools.

Over 30 programs implemented in 2018

**Collaborated with over 35 organizations** 

Brought in over \$130,000 of in-kind and coordinated funding to the school communities

### **BUSINESS PARTNERS**

Town & Country Supermarket Liquor **Blue Federal Credit Union** Wyoming Machinery Company Jonah Bank of Wyoming Halladay Motors JFP Properties LP. Partnership HollyFrontier **Express Employment Professionals** First Interstate Bank Wyoming Tribune Eagle **RE/MAX Realtors-Larry Gardner** Security First Bank Rogers Law Firm, P.C. Personal Financial Solutions, Inc. Dillard`s Lummis Livestock Company LLC RLR, LLP D.T.'s Liquor Mart/Tusker's Bar Allstate Insurance: Don Budd Agency HUB International D.T.'s Package Liquors & Fine Wines **Miller Promotions Frontier Veterinary Clinic** Capital Business Systems, Inc. Schreiner, Weskamp, and Schmerge LLC **Exelon** Corporation UniGroup Preferred Management, LLC **Crete Carrier Corporation** Target Store of Cheyenne Lowe's Company, Inc. - UW Wilkes Co **Cheyenne Skin Clinic** Capitol Tours & Travel, Inc US Bank ANB Bank Spradley Barr Motors, Inc Suncor Energy A. G. Andrikopoulos Resources, Inc. Blue Cross/Blue Shield Of Wyoming WyHy Federal Credit Union **RBC Wealth Management** High West Energy **Reiman Corp** 

Wallick & Volk Ashley Furniture Home Store Wyoming Bank & Trust CenturyLink PacifiCorp Anadarko Petroleum Corporation Life Care Center of Cheyenne Orrison Distributing, LTD Halley & Murray, LLC WG Dale Electric Ameriprise Financial Services, Inc. **RE/MAX Realtors-Larry Gardner** Security First Bank Rogers Law Firm, P.C. Personal Financial Solutions, Inc. Dillard`s Lummis Livestock Company LLC RLR, LLP D.T.'s Liquor Mart/Tusker's Bar Allstate Insurance: Don Budd Agency HUB International D.T.'s Package Liquors & Fine Wines **Miller Promotions** Frontier Veterinary Clinic Capital Business Systems, Inc. Schreiner, Weskamp, and Schmerge LLC **Exelon Corporation** UniGroup Preferred Management, LLC **Crete Carrier Corporation** Target Store of Cheyenne Lowe's Company, Inc. - UW Wilkes Co **Cheyenne Skin Clinic** Capitol Tours & Travel, Inc Black Hills Energy Gater Industries

#### UNITED WE FIGHT. UNITED WE WIN. LIVE UNITED

## **EMPLOYEE CAMPAIGNS**

Avres Associates **Brewster Miller Financial Group** Cheyenne Women's Clinic Holland & Hart, LLP Laramie County Government Meridian Trust FCU **Oregon Trail Bank** Western Vista FCU Anadarko Align Blue FCU Blue Cross/ Blue Shield of Wyoming Cheyenne LEADS **Cheyenne Regional Medical Center Express Employment Professionals** Jonah Bank of Wyoming Reiman Corp Wallick & Volk Woodhouse, Roden, Nethercott LLC Allstate Insurance ANB Black Hills Energy Capital Business Systems **Central Bank & Trust Cheyenne Animal Shelter** Cheyenne Skin Clinic **Chevenne State Bank** First Interstate Bank Halladay Motors Laramie County Library McGee, Hearne & Paiz, LLP **Personal Financial RBC Wealth Management** S, W & Schmerge Security First Bank Spradley Barr Motors Taco John's International UPS US Bank Western States Bank WYHY Federal Credit Union Wyoming Bank & Trust Wyoming Machinery Wyoming Tribune Eagle LCSD#1 Pfylum American Red Cross Boys & Girls Club of Cheyenne CASA of Laramie County **City-Youth Alternatives (Special Friends) CLIMB** Wyoming COMEA, Inc. Community Action of Laramie County Family Promise of Cheyenne **GreenPath Financial Wellness HealthWorks** Meals on Wheels

Needs. Inc Peak Wellness Center Peak Wellness Center/FGP **Recover Wyoming** Safe Harbor, a Children's Justice Center Safehouse Sexual Abuse Services Wyoming 2-1-1, Inc. Wyoming Family Home Ownership Program State-Board of Medicine State-Dept of Environmental Quality State-Military Department State-Attorney General's Office State-Dept of Education State-Dept of Game and Fish State-Governor`s Office State-Retirement System State-Secretary of State State-Treasurer State-Dept of Health State-Dept of Revenue State-Supreme Court State-Fire Prevention & Electrical Safety State-Lands & Investments State-Office of Homeland Security State-Construction Dept, School Facilities Commission WYDOT State-Dept of Insurance State-Dept of Workforce Services State-Office of Tourism State-Parks & Cultural Resources State-Water Development State-Auditor's Office State-Public Service Commission State-Wyoming Business Council State-Dept of Audit State-Dept of Corrections State-Office of Administrative Hearings Pinnacle Gater Industries

### **VOUCHER PROGRAM**

Thanks to our generous sponsors; Halladay Motors, Kia of Cheyenne, Spradley Barr Cheyenne, and Borderline Sports, we had a \$15,000 voucher for a donor to use towards a purchase of a vehicle and a \$2,000 voucher for a donor to use towards a purchase of a power sport machine.

To be eligible for the drawings;

A pledge of \$180 or more gave donors one entry into the drawing of their choice. A pledge of \$420 or more gave donors two entries into the drawing(s) of their choice. A pledge of \$600 or more gave donors three entries into the drawing(s) of their choice. A pledge of \$1,200 or more gave donors four entries into the drawing(s) of their choice. Only four entries per donor are permitted in each year's drawings.



2018 Power Sport Vehicle Winner, Kristen-Erin Baldarez



2018 Car Voucher Winner, Michael Finnegan









### **CORPORATE SPONSORS**

#### WyomingTribuneEagle









Wyoming NETWSRK.com















Allstate Don Budd ANB Bank Ashley Furniture Blue Cross Blue Shield of Wyoming Central Bank & Trust Express Employment Professionals Holly Frontier Jonah Bank of Wyoming McGee Hearne & Paiz, LLP Pinnacle Bank Reiman Corp Security First Bank Simon Swire Coca-Cola Trophy Creative US Bank Western States Bank WYHY Federal Credit Union Wyoming Bank & Trust/ #1 Properties

### **LEADERSHIP DONORS**

Gregory C. Dyekman

Robert R. Prentice and Sandra A. Surbrugg Paul S. Howard and Beth Howard Doug and Susan A. Samuelson **Connie Sloan Cathcart** Dr. Jeffrey C. and Lynne Carlton Timothy J. and Kathy Joannides James D. and Heidi R. Casey Gay Woodhouse Steven Carver Ken and Susan Dugas George J. Kallas and Rhonda S. Woodard Mike Shonsey and Kathryn A. Jenkins Donald R. and Vanda Edington Mark P. and Linda J. Young R. Larry and Vicki Meuli Thomas J. Bradley Dennis C. and Sandra Wallace Jenny Himes- Baumgartner William Joseph and Carol Horam J Scott George Paul and Kathy D. Cathcart Stephen and Brandy M. Marrou **Rich and Michele Bolkovatz** Gregg D. and Dorrie Jones Michael E. and Melissa Williams Carl L. and Wilma Lathrop Jeffrey C. and Diana Wallace Dr. and Mrs Robert Monger Dr. Ronald W. and Carol Waeckerlin Thomas P. and Sharon Kunz James J. and Brenda L. Creel Steven Wray Pat and Renee Ashworth Matthew J. and Brittany A. Ashby John C. Clay Mark and Lucy M. Stacy Conn and Aimee L. Lewis Jay A. Jerde Margaret E. Smith Robert W. and Julie N. Tiedeken Douglas C. and Leslie M. Shope Kristine Rude and Jeffrey P. Rude Paul and Amanda Johnson Lawrence J. and Jennifer Wolfe Thomas D. and Dixie M. Roberts Dustin R. and Christina Woodhouse Ted Williams and Ruth Rentzell-Williams Carol A. Dowdy James and Sunny D. Kaste Kerry Slater Chris S. and Joe McRady

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### UNITED WE FIGHT. UNITED WE WIN. LIVE UNITED

## **CAMPAIGN CHAIRS**



"We truly believe that without United Way, many of our small non-profit programs in Laramie County, doing such important work, would no longer exist. There are still needs present in our community, and we believe this work and the continued expansion of our donor group, will someday provide a bridge for all of our community members to a healthy life in Laramie County. "

> THE COURTNEYS 2018/2019 CO-CHAIRS



#### **OFFICERS**

Michele Bolkovatz, President Blue Federal Credit Union

Pat Ashworth, Past President Express Employment Professionals

B**rittany Ashby, Vice President** Align

Gay Woodhouse, Secretary Woodhouse Roden Nethercott LLC

Steve Carver, Treasurer Wallick & Volk

#### DIRECTORS

**Renee Ashworth** Express Employment Professionals

**Rich Bolkovatz** Reiman Corp

Sam Runyan Charles Schwab

**Donal Mattimoe** Wyoming Dept. of Education Rachelle Zimmerman Cheyenne LEADS

Casey Turcato Simon

**Lucy Stacy** Cheyenne Regional Medical Center

**Joseph Horam** Blue Cross Blue Shield

#### 2018 CO-CAMPAIGN CHAIRS

Aaron Courtney Jonah Bank of Wyoming

Shelly Courtney LCSD#1 Steve Prescott RE/MAX Capitol Properties

**Stephanie Prescott** RE/MAX Capitol Properties

ITED WAY OF LARAMIE COUNTY BOARD OF DIRECTORS

## **COMMUNITY INVESTMENT REVIEW PANEL**

Community Investment Review Panel volunteers play a critical role in deciding how funds raised by United Way of Laramie County are used to meet prioritized health and human service needs in our community. Review Panel volunteers are responsible for making funding recommendations that are forwarded to the United Way Board of Directors for final deliberation and approval.

# **EDUCATION**

# FINANCIAL STABILITY

# HEALTH

**\$164,000** invested in education programs

\$270,350 invested in financial stability programs

> \$152,150 invested in health programs

Beth Allen (Co-Chair) Shelley Hood (Co-Chair) Shari Bremer Sam Runyan Jerry Krois Elizabeth Thorson Angela Crotsenberg Joseph Horam, MD Michael Scott Mark Young (Co-Chair) Terry Williams (Co-Chair) Julie Tiedeken Mary Brown Amberr Still Donal Mattimoe Ann Secrest Bob Wilson (Co-Chair) Sally Meeker Steve Secrest Barb Stafford Val Cirbo Kortnie Chavez Gay Woodhouse Jessica Biggs Lori Sauter

### **FINANCIALS**

Financial transparency and the health of our organization is of great importance to us. Our financial snapshot helps raise community awareness towards our mission to responsibly mobilize and leverage community resources to create long-term changes that produce healthy, educated and financially stable individuals in families in Laramie County.

#### **STATEMENT OF FINANCIAL POSITION**

Year Ending December 31, 2017

#### ASSETS

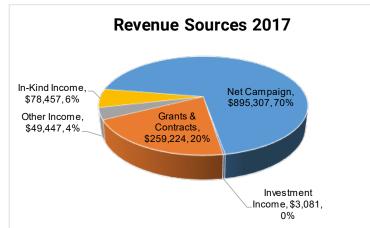
	1
Cash and cash equivalents	\$582,809
Certificate of deposits	\$497,514
Other receivables	\$1,449
Pledges receivable, net	\$428,797
Prepaid expenses	\$3,011
Security deposit	\$2,748
Cash surrender value of life insurance	\$38,757
Donated rent receivable, net of discounts	\$62,854
Property and equipment, net of accumulated depreciation	\$143,025
TOTAL ASSETS	\$1,760,964

#### LIABILITIES

Accounts Payable	\$29,248
Designations and distributions payable	\$823,949
Deferred revenue	\$301,455
Accrued expenses	\$44,522
TOTAL LIABILITIES	\$1,199,174

#### **NET ASSETS**

Unrestricted net assets	\$556,202
Temporarily restricted	\$5,588
TOTAL NET ASSETS	\$561,790
TOTAL LIABILITIES AND NET ASSETS	\$1,760,964



An audited copy of the financial statements for the fiscal year ending December 31, 2017, will be available on our website.