

UNITED WAY OF LARAMIE COUNTY

**FINANCIAL STATEMENTS AND
INDEPENDENT AUDITORS' REPORT**

For the Years Ended December 31, 2020 and 2019

UNITED WAY OF LARAMIE COUNTY

TABLE OF CONTENTS

INDEPENDENT AUDITORS' REPORT	1-2
FINANCIAL STATEMENTS	
Statements of Financial Position	3
Statements of Activities	4-5
Statements of Functional Expenses	6-7
Statements of Cash Flows	8
Notes to Financial Statements	9-16
SUPPLEMENTAL SCHEDULES	
Supplemental Schedules of Direct Allocations Paid to Agencies (Cash Basis)	17
Supplemental Schedules of Special Allocations (Cash Basis)	17
Supplemental Schedules of Support and Revenue (Excluding In-Kind Contributions)	18
Supplemental Schedules of Expenses (Less In-Kind Expenses and Annual Sponsorships)	19



INDEPENDENT AUDITORS' REPORT

To the Board of Directors of
United Way of Laramie County
Cheyenne, Wyoming

We have audited the accompanying financial statements of the United Way of Laramie County, which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

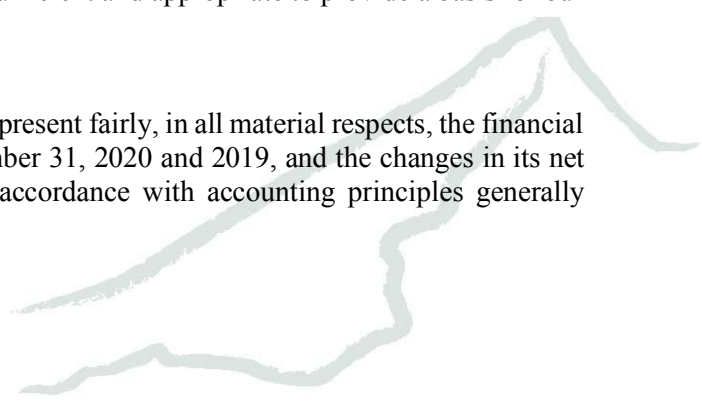
Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America, as established by the Auditing Standards Board. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Laramie County as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.



Correction of Error

As disclosed in Note 15 to the financial statements, United Way of Laramie County has restated its beginning net assets for the year ended December 31, 2020 for the recognition of deferred revenue, contribution revenue, and net assets in accordance with accounting principles generally accepted in the United States of America. United Way of Laramie County recognized adjustments resulting in a decrease in net assets of \$36,730 related to the restatement of previously reported balances as of December 31, 2019 and 2018. Our opinion is not modified with respect to this matter.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplemental schedules of direct allocations paid to agencies (cash basis) on page 17, supplemental schedules of special allocations (cash basis) on page 17, supplemental schedules of support and revenue (excluding in-kind contributions) on page 18, and supplemental schedules of expenses (less in-kind expenses and annual sponsorships) on page 19 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

A handwritten signature in cursive script, reading "RLR, LLP". The signature is written in black ink and is positioned above the typed name and date.

Cheyenne, Wyoming
February 3, 2022

UNITED WAY OF LARAMIE COUNTY
STATEMENTS OF FINANCIAL POSITION
December 31, 2020 and 2019

	2020	2019
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 303,807	\$ 342,759
Certificate of deposits (Note 2)	210,481	207,636
Other receivables	107,762	104,242
Pledges receivable, net (Note 3)	287,417	314,385
Prepaid expenses	5,823	5,043
Donated rent receivable, net of discounts, current portion (Note 3)	8,979	9,023
Total current assets	<u>924,269</u>	<u>983,088</u>
Non-Current Assets		
Security deposit	2,748	2,748
Cash surrender value of life insurance (Note 12)	71,627	59,903
Donated rent receivable, net of discounts and current portion (Note 3)	26,673	35,652
Property and equipment, net of accumulated depreciation (Note 10)	87,046	107,106
Total non-current assets	<u>188,094</u>	<u>205,409</u>
Total assets	<u>\$ 1,112,363</u>	<u>\$ 1,188,497</u>
LIABILITIES		
Current Liabilities		
Accounts payable	\$ 58,771	\$ 16,618
Funds held for others	5,225	-
Designations and distributions payable (Note 9)	590,993	595,055
Deferred revenue	60,000	60,000
Accrued expenses, current portion	8,184	5,125
Total current liabilities	<u>723,173</u>	<u>676,798</u>
Non-Current Liabilities		
Deferred revenue (as restated for 2019 - Note 15)	41,164	119,447
Accrued expenses, net of current portion (Note 12)	63,899	54,201
Total non-current liabilities	<u>105,063</u>	<u>173,648</u>
Total liabilities	<u>828,236</u>	<u>850,446</u>
NET ASSETS		
Net assets without donor restrictions (as restated for 2019 - Note 15)	279,340	333,264
Net assets with donor restrictions (Note 8)	4,787	4,787
Total net assets	<u>284,127</u>	<u>338,051</u>
Total liabilities and net assets	<u>\$ 1,112,363</u>	<u>\$ 1,188,497</u>

See accompanying notes to financial statements.

UNITED WAY OF LARAMIE COUNTY

**STATEMENT OF ACTIVITIES
For the Year Ended December 31, 2020**

	Without Donor Restrictions	With Donor Restrictions	Total
Public support and revenue			
Gross public support	\$ 775,721	\$ -	\$ 775,721
Donor contributions for specific organizations	(13,420)	-	(13,420)
Adjustment of provision for uncollectible pledges	(40,324)	-	(40,324)
Net campaign revenue	721,977	-	721,977
Other revenue			
Investment income	3,073	-	3,073
Grants and contracts	94,033	-	94,033
COVID-19 relief funding (Note 7)	49,700	-	49,700
Other income	55,897	-	55,897
5th penny overage	98,762	-	98,762
In-kind income (Note 4)	50,205	-	50,205
Total other revenue	351,670	-	351,670
Total public support and revenue	1,073,647	-	1,073,647
Allocations, distributions and expenses			
Funds allocated to the community:			
Gross funds awarded	626,324	-	626,324
Less amounts designated by donors for specific organizations	(13,420)	-	(13,420)
Total funds allocated to the community	612,904	-	612,904
Program services			
Community investment	282,527	-	282,527
Total program services	282,527	-	282,527
Supporting services			
Organizational administration	89,779	-	89,779
Fundraising	130,134	-	130,134
United Way Worldwide dues	12,227	-	12,227
Total supporting services	232,140	-	232,140
Total allocations, distributions and expenses	1,127,571	-	1,127,571
Change in net assets	(53,924)	-	(53,924)
Net assets, beginning of year, as restated (Note 15)	333,264	4,787	338,051
Net assets, end of year	\$ 279,340	\$ 4,787	\$ 284,127

See accompanying notes to financial statements.

UNITED WAY OF LARAMIE COUNTY

STATEMENT OF ACTIVITIES

For the Year Ended December 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
Public support and revenue			
Gross public support	\$ 805,571	\$ -	\$ 805,571
Donor contributions for specific organizations	(10,484)	-	(10,484)
Adjustment of provision for uncollectible pledges	(33,954)	-	(33,954)
Net campaign revenue	761,133	-	761,133
Other revenue			
Investment income	3,637	-	3,637
Grants and contracts	123,616	-	123,616
Other income	68,354	-	68,354
5th penny overage	98,762	-	98,762
In-kind income (Note 4)	81,001	-	81,001
Total other revenue	375,370	-	375,370
Total public support and revenue	1,136,503	-	1,136,503
Allocations, distributions and expenses			
Funds allocated to the community:			
Gross funds awarded	656,339	-	656,339
Less amounts designated by donors for specific organizations	(10,484)	-	(10,484)
Total funds allocated to the community	645,855	-	645,855
Program services - community investment	272,023	-	272,023
Total program services	272,023	-	272,023
Supporting services			
Organizational administration	105,049	-	105,049
Fund raising	157,577	-	157,577
United Way Worldwide dues	10,179	-	10,179
Total supporting services	272,805	-	272,805
Total allocations, distributions and expenses	1,190,683	-	1,190,683
Change in net assets	(54,180)	-	(54,180)
Net assets, beginning of year, as restated (Note 15)	387,444	4,787	392,231
Net assets, end of year, as restated (Note 15)	\$ 333,264	\$ 4,787	\$ 338,051

See accompanying notes to financial statements.

UNITED WAY OF LARAMIE COUNTY
STATEMENT OF FUNCTIONAL EXPENSES
For the Year Ended December 31, 2020

	Funds Allocated to the Community	Community Investment	Organizational Administration	Fund Raising	United Way Worldwide Dues	Total
Funds allocated to the community	\$ 612,904	\$ -	\$ -	\$ -	\$ -	\$ 612,904
United Way Worldwide dues	-	-	-	-	12,227	12,227
Credit card fees	-	-	-	1,151	-	1,151
Depreciation	-	11,192	3,802	5,066	-	20,060
Dues and fees	-	-	759	-	-	759
Equipment maintenance	-	5,045	1,715	2,284	-	9,044
Events	-	-	-	810	-	810
Insurance	-	417	142	189	-	748
Marketing	-	-	-	20,991	-	20,991
Meetings	-	12	4	6	-	22
Mileage	-	3	1	2	-	6
Miscellaneous	-	1,342	456	607	-	2,405
Payroll taxes and benefits	-	29,029	7,917	10,547	-	47,493
Postage	-	-	181	595	-	776
Printing	-	-	-	3,071	-	3,071
Professional fees	-	-	11,129	-	-	11,129
Rent, net	-	22,446	7,626	10,158	-	40,230
Salaries and wages	-	208,953	53,998	71,926	-	334,877
Software	-	3,069	-	1,803	-	4,872
Supplies	-	-	1,389	-	-	1,389
Telephone	-	1,019	660	928	-	2,607
Total expenses	\$ 612,904	\$ 282,527	\$ 89,779	\$ 130,134	\$ 12,227	\$ 1,127,571

See accompanying notes to financial statements.

UNITED WAY OF LARAMIE COUNTY
STATEMENT OF FUNCTIONAL EXPENSES
For the Year Ended December 31, 2019

	Funds Allocated to the Community	Community Investment	Organizational Administration	Fund Raising	United Way Worldwide Dues	Total
Funds allocated to the community	\$ 645,855	\$ -	\$ -	\$ -	\$ -	\$ 645,855
United Way Worldwide dues	-	-	-	-	10,179	10,179
Credit card fees	-	-	-	2,651	-	2,651
Depreciation	-	11,614	4,048	5,036	-	20,698
Dues and fees	-	-	690	-	-	690
Equipment maintenance	-	5,511	1,921	2,390	-	9,822
Events	-	-	-	13,220	-	13,220
Insurance	-	841	294	365	-	1,500
Marketing	-	-	-	27,146	-	27,146
Meetings	-	1,840	623	775	-	3,238
Mileage	-	75	26	33	-	134
Miscellaneous	-	1,700	582	687	-	2,969
Payroll taxes and benefits	-	27,507	7,897	9,823	-	45,227
Postage	-	23	313	1,095	-	1,431
Printing	-	-	-	15,500	-	15,500
Professional fees	-	-	25,595	-	-	25,595
Publications	-	224	79	97	-	400
Rent, net	-	22,668	7,903	9,829	-	40,400
Salaries and wages	-	193,612	52,124	64,834	-	310,570
Software	-	3,348	-	2,165	-	5,513
Supplies	-	-	1,666	20	-	1,686
Telephone	-	3,060	1,288	1,911	-	6,259
Total expenses	\$ 645,855	\$ 272,023	\$ 105,049	\$ 157,577	\$ 10,179	\$ 1,190,683

See accompanying notes to financial statements.

UNITED WAY OF LARAMIE COUNTY
STATEMENTS OF CASH FLOWS
For the Years Ended December 31, 2020 and 2019

	2020	2019
Cash flows from operating activities:		
Change in net assets	\$ (53,924)	\$ (54,180)
Adjustments to reconcile change in net assets to net cash (used) by operating activities:		
Depreciation	20,060	20,698
Decrease in pledges receivable and donated rent receivable	35,991	70,943
(Increase) in other receivables	(3,520)	(97,963)
(Increase) in prepaid expenses	(780)	(1,738)
(Increase) in cash surrender value of life insurance	(11,724)	(10,633)
Increase (decrease) in accounts payable	42,153	(10,325)
Increase in funds held for others	5,225	-
(Decrease) in designations and distributions payable	(4,062)	(222,887)
(Decrease) in deferred revenue	(78,283)	(42,136)
Increase in accrued expenses	12,757	9,221
Net cash (used) by operating activities	<u>(36,107)</u>	<u>(375,730)</u>
Cash flows from investing activities:		
Purchase of property and equipment	-	(1,146)
(Purchase) redemption of certificates of deposits	(2,845)	72,856
Net cash (used) provided by investing activities	<u>(2,845)</u>	<u>71,710</u>
Net (decrease) in cash and cash equivalents	(38,952)	(304,020)
Cash and cash equivalents, beginning of year	342,759	646,779
Cash and cash equivalents, end of year	<u>\$ 303,807</u>	<u>\$ 342,759</u>
Non-cash items		
Donation of materials, facilities and services - operating activities	<u>\$ 50,205</u>	<u>\$ 81,001</u>

See accompanying notes to financial statements.

UNITED WAY OF LARAMIE COUNTY
NOTES TO FINANCIAL STATEMENTS
December 31, 2020 and 2019

Note 1. Organization Operations and Significant Accounting Policies

Organization Operations

United Way of Laramie County (United Way) (a non-profit organization) was organized for the purpose of uniting and organizing fund-raising campaigns in Laramie County by voluntary, non-profit, charitable, health and welfare organizations and to provide fair, equitable and efficient allocations of the funds collected to the purposes for which such funds were given.

United Way of Laramie County plays a unique role as both a community resource and a non-profit sector leader that builds trust and transparency throughout the community. By uniting people with resources to solve defined problems and improve their quality of life, United Way advances the common good by improving education, helping people achieve financial stability, and promoting healthy lives throughout the community.

The majority of United Way's funds are public support from the campaign and in-kind donations.

Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Net assets of United Way and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets that are not subject to donor-imposed restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor-imposed restrictions that will be met either by actions of United Way and/or the passage of time. There was \$4,787 of net assets with donor restrictions as of December 31, 2020 and 2019.

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of donor restrictions on net assets (i.e., the donor-imposed purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from donor restrictions.

Cash and Cash Equivalents

For purposes of financial statement presentation, United Way considers all investments with an original maturity of three months or less from the time of purchase to be cash equivalents.

United Way maintains its cash balances at several financial institutions which, at times, may exceed federally insured limits. United Way has not experienced any losses in these accounts and believes it is not exposed to any significant credit risk on cash accounts.

Contributions

Contributions received and unconditional promises to give are measured at fair value and are reported as an increase in net assets. United Way reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets or if they are designated as support for future periods.

When a donor restriction expires, that is when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Donor-restricted contributions whose restrictions are met in the same reporting period are reported as unrestricted support.

UNITED WAY OF LARAMIE COUNTY
NOTES TO FINANCIAL STATEMENTS
December 31, 2020 and 2019

Note 1. Organization Operations and Significant Accounting Policies (continued)

Contributions (continued)

United Way reports gifts of goods as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash and other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long long-lived assets must be maintained, United Way reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

In accordance with ASC 958-605, when a donor specifically designates an organization other than United Way to receive his or her campaign contribution, United Way is not permitted to include these designated pledges in campaign revenue. Designated pledges are deducted from gross campaign results on the statements of activities to arrive at net campaign revenue.

Donated Services

Contributions of services are recognized in the financial statements if the services enhance or create non-financial assets or require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Volunteer services are not recorded in the financial statements as these contributions do not meet the requirements to be recorded as revenue and expense.

Accounts and Pledges Receivable

United Way considers accounts receivable to be fully collectible; accordingly, no allowance for doubtful accounts has been established. Pledges receivable represent pledges made by donors which have not yet been received in cash. United Way estimates the amounts of pledges which will not be paid by donors and provides a collection allowance for uncollectible pledges. Factors which impact the allowance for uncollectible pledges include historical collection experience, local economic conditions, and various attributes pertaining to the donor base.

Property and Equipment

Property and equipment is carried at cost. Repairs and maintenance, which neither materially add to the value of the property nor appreciably prolong its life, are charged to expense as incurred. Gains or losses on dispositions of property and equipment are included in income. Donated equipment is recorded as a contribution at its estimated fair value at the date of donation.

Depreciation and amortization of property and equipment are provided on the straight-line method over the following estimated useful lives:

Equipment	5 – 7 years
Software	3 – 4 years
Leasehold improvements	10 years

Deferred Revenue

United Way considers payments received on grant agreements, conditional contributions, and service contracts in advance of the services being performed or conditions being satisfied to be deferred revenue. Revenue relating to grant agreements and service contracts is recognized as the terms of the agreements are met or as services outlined in contracts are performed. There was \$101,164 and \$179,447 in deferred revenue as of December 31, 2020 and 2019, respectively.

UNITED WAY OF LARAMIE COUNTY
NOTES TO FINANCIAL STATEMENTS
December 31, 2020 and 2019

Note 1. Organization Operations and Significant Accounting Policies (continued)

Income Taxes

United Way is a nonprofit corporation and qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Accordingly, no provision is made in these financial statements for income taxes.

United Way has adopted the recognition requirements for uncertainty in income taxes as required by ASC 740-10. The standard prescribes a comprehensive model for how an organization should recognize, measure, present and disclose in the financial statements uncertainty in income taxes of the organization. United Way's income tax filings are subject to audit by various taxing authorities.

In evaluating United Way's tax provisions and accruals, interpretations and tax planning strategies are considered. United Way believes their estimates are appropriate based on current facts and circumstances and has not recorded any reserves or related accruals for interest and penalties for uncertainty in income taxes at December 31, 2020 and 2019.

Functional Allocation of Expenses

United Way allocates its expenses on a functional basis among its various programs including fundraising activities and support services by estimating the relative attention and effort exerted towards specific functional areas. The expenses include compensation, occupancy, and certain other expenses. Other expenses and support services that can be identified with a specific function are allocated directly according to their natural expenditure classification.

Fair Value

Fair value is the price that would be received from the sale of an asset or settlement of a liability in an orderly transaction between market participants at the measurement date. When determining the fair value measurements for assets and liabilities which are required to be recorded at fair value, United Way considers the principal or most advantageous market in which a hypothetical sale or transfer would take place and consider assumptions that market participants would use when pricing the asset or liability, such as inherent risk, transfer restrictions, and risk of non-performance.

The fair value hierarchy is made up of three levels of inputs which may be used to measure fair value: Level 1—observable inputs such as quoted prices for identical instruments in active markets; Level 2—observable inputs such as quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active and model derived valuations in which all significant inputs are observable in active markets; and Level 3—unobservable inputs for which there is little or no market data and which require us to develop our own assumptions. United Way categorizes fair value measurements within the fair value hierarchy based upon the lowest level of the most significant inputs used to determine such fair value measurement.

Advertising

Advertising costs are expensed as incurred. Advertising expenses for the years ended December 31, 2020 and 2019 were \$20,991 and \$27,146, respectively.

Included in these amounts were in-kind advertising contributions of \$20,991 and \$26,500 for the years ended December 31, 2020 and 2019, respectively.

Annual Sponsorships

Annual sponsorships are funds from corporate sponsors to cover fundraising costs and events. Annual sponsorships for years ended December 31, 2020 and 2019 were \$52,500 and \$64,750, respectively, and is included in other income on the statements of activities.

UNITED WAY OF LARAMIE COUNTY
NOTES TO FINANCIAL STATEMENTS
December 31, 2020 and 2019

Note 1. Organization Operations and Significant Accounting Policies (continued)

Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Subsequent Events

Management has evaluated subsequent events through February 3, 2022, the date on which the financial statements were available to be issued.

Note 2. Certificates of Deposit

Investments in certificates of deposit are reported at fair value using Level 2 inputs of the fair value hierarchy, which equals cost in the statements of financial position. United Way purchases their certificates of deposit from numerous local financial institutions which limits the amount of credit exposure to any one financial institution. Investments in certificates of deposit were \$210,481 and \$207,636 as of December 31, 2020 and 2019, respectively.

Note 3. Pledges Receivable and Donated Rent Receivable

Campaign pledges receivable at December 31, 2020 are related to the Fall 2019 and 2020 campaigns.

The donated rent receivable relates to the commitment by the landlord of the leased property, which is a multi-year pledge commitment that began in 2016. The unconditional promise to give due in more than one year is reflected at the present value of estimated future cash flows using a discount rate of 0.48%.

	2020	2019
Campaign pledges:		
Pledges receivable in less than one year	\$ 332,417	\$ 357,385
Less: allowance for uncollectible pledges	(45,000)	(43,000)
	\$ 287,417	\$ 314,385
Donated Rent:		
Donated rent receivable in less than one year	\$ 9,200	\$ 9,200
Donated rent receivable in one year or more	27,600	36,800
Less: unamortized discount to present value	(1,148)	(1,325)
	\$ 35,652	\$ 44,675

Note 4. Donated Goods and Services

Donated goods and services, such as advertising, special meeting and event space, and printing, are characterized as underwriting sponsorships. Donated goods and services are reported at fair value using Level 3 inputs of the fair value hierarchy. The following in-kind gifts are included in the financial statements:

	2020	2019
Underwriting sponsorships	\$ 37,053	\$ 67,849
Rent	13,152	13,152
	\$ 50,205	\$ 81,001

UNITED WAY OF LARAMIE COUNTY
NOTES TO FINANCIAL STATEMENTS
December 31, 2020 and 2019

Note 5. Pension Plan

United Way has a defined contribution pension plan, which covers substantially all of its employees. Employees are eligible for participation upon reaching 21 years of age and meeting certain other employment requirements. Effective January 1, 2016 United Way offers an employer match up to 3% of employee wages. During the years ended December 31, 2020 and 2019, United Way’s contributions to the plan totaled \$9,487 and \$9,667, respectively.

Note 6. Service Contracts and Subsequent Event

United Way has a service contract with the Human Services Advisory Council (HSAC), made up of the Laramie County Board of Commissioners, the City of Cheyenne and the Board of Directors of United Way. The basic purpose of the HSAC is to provide a review and hearing process to assess human service needs and recommend funding priorities for eligible human service agencies. Each entity provides approximately one-third of the financial support to fund staff support for administering the operations of the HSAC. Subsequent to December 31, 2020, the agreement terminated and a new service contract was entered into.

Note 7. COVID-19 Relief Funding and Subsequent Events

During the year ended December 31, 2020, United Way received funds from the Federal Paycheck Protection Program through the CARES Act in the amount of \$49,700. The Act provided initial funds as an unsecured loan agreement that bears interest of 1% per year. United Way has elected to treat the funds as a conditional contribution in accordance with ASC 958-605, Not-for-Profit Entities: Revenue Recognition and has recognized contribution revenue as the qualifying expenses were incurred. United Way applied for loan forgiveness in accordance with the terms of the Paycheck Protection Program, which was approved by the Small Business Administration and the financial institution in November 2020. The forgiven balance of \$49,700 is included on the statement of activities for the year ended December 31, 2020 as COVID-19 relief funding.

Subsequent to December 31, 2020, United Way received a second loan from the Federal Paycheck Protection Program in the amount of \$69,100. United Way applied for loan forgiveness in accordance with the terms of the Paycheck Protection Program, which was approved by the Small Business Administration and the financial institution.

Note 8. Net Assets with Donor Restrictions

Net assets in the amount of \$4,787 have donor restrictions for the Emerging Leaders programs as of December 31, 2020 and 2019.

Note 9. Commitments

The Board of Directors of United Way has approved future direct agency allocations and training and community development in the following amounts:

	2020	2019
Direct agency allocations	\$ 581,000	\$ 581,000
Designations payable	9,993	14,055
	\$ 590,993	\$ 595,055

These commitments are recorded in the statements of financial position as designations and distributions payable.

UNITED WAY OF LARAMIE COUNTY
NOTES TO FINANCIAL STATEMENTS
December 31, 2020 and 2019

Note 10. Property and Equipment

Property and equipment consisted of the following at December 31:

	2020	2019
Equipment	\$ 23,205	\$ 28,512
Software	9,999	9,999
Leasehold improvements	171,797	171,797
	205,001	210,308
Less accumulated depreciation	(117,955)	(103,202)
	\$ 87,046	\$ 107,106

Note 11. Operating Lease and Subsequent Event

During the year ended December 31, 2015, United Way entered into a 10 year lease agreement for office space. The lease commenced on August 1, 2015 and requires monthly payments of \$2,748 through July 2025. Lease expenses, net of sublease income, for the years ending December 31, 2020 and 2019 were \$40,230 and \$40,400, respectively, and is included in the statements of functional expenses as rent. Included in rent expense on the statements of functional expenses is in-kind revenue of \$13,152, determined using Level 3 inputs of the fair value hierarchy, for each of the years ending December 31, 2020 and 2019.

During the year ended December 31, 2015, United Way entered into an agreement to sublease office space to a tenant. The sublease commenced on September 1, 2015 and requires the tenant to pay United Way \$440 per month through July 2025. United Way received \$5,280 in sublease payments in each of the years ending December 31, 2020 and 2019, which is netted against rent expense in the statements of functional expenses. Subsequent to December 31, 2020, the sublease was terminated by mutual agreement of United Way and the tenant.

The net future minimum lease payments for United Way are as follows:

December 31,	Rent to be paid	Rent to be received	Net Rent
2021	\$ 32,976	\$ (3,520)	\$ 29,456
2022	32,976	-	32,976
2023	32,976	-	32,976
2024	32,976	-	32,976
2025	19,236	-	19,236
	\$ 151,140	\$ (3,520)	\$ 147,620

Note 12. Deferred Compensation Agreement and Subsequent Event

During the year ended December 31, 2013, United Way entered into a supplemental executive compensation agreement (SECA) with its Executive Director (the Executive). In accordance with the terms of the agreement, United Way will pay the Executive a sum of \$125,000 in equal annual installments of \$25,000 beginning in the year ending December 31, 2025, contingent upon the Executive continuing full-time employment with United Way until reaching the age of 64.

UNITED WAY OF LARAMIE COUNTY
NOTES TO FINANCIAL STATEMENTS
December 31, 2020 and 2019

Note 12. Deferred Compensation Agreement and Subsequent Event (continued)

In accordance with ASC 710-10-55, *Nonvesting Deferred Compensation Contracts*, United Way has determined it is appropriate to accrue the cost of the future benefits to be provided to the Executive over the period of the employee's service. Accordingly, United Way has accrued deferred compensation in the amount of \$63,899 and \$54,201 for 2020 and 2019, respectively, included in accrued expenses on the statements of financial position at December 31, 2020 and 2019.

United Way has elected to fund the deferred compensation liability, in part, through a life insurance policy purchased during the year ending December 31, 2013. The policy insures the life of the Executive, and United Way is responsible for all annual premiums and is at all times the owner of the policy. The policy shall in no event be deemed to constitute a fund or collateral security for the benefits to the Executive pursuant to the supplemental executive compensation agreement. At December 31, 2020 and 2019, the cash surrender value of the life insurance policy was \$71,627 and \$59,903, respectively.

Subsequent to December 31, 2020, the Executive's employment with United Way ended prior to becoming eligible for benefits under the SECA. A new agreement was entered into between the two parties reducing the sum to \$100,000 to be paid in equal installments of \$20,000 beginning in the year ending December 31, 2023.

Note 13. Trends and Uncertainties

In 2020 and 2021, domestic and international economies face uncertainty related to the impact of the COVID-19 disease. United Way has been and may continue to be adversely affected through lack of employee availability, interruptions in operations and ability to serve program participants, volatility in investment markets, and decreases in revenue. Management is currently evaluating the impact it will have on future operations.

Note 14. Liquidity and Availability of Financial Assets

United Way monitors its liquidity so that it is able to meet its operating needs and other contractual commitments while maximizing the investment of its excess operating cash. United Way has the following financial assets that could readily be made available within one year of the statements of financial position dates to fund expenses without limitations at December 31:

	2020	2019
Cash and cash equivalents	\$ 303,807	\$ 342,759
Certificates of deposit	210,481	207,636
Pledge receivables, net	287,417	314,385
Other receivable	107,762	104,242
	\$ 909,467	\$ 969,022

Although not expected to be needed, United Way also has liquidity in the cash surrender value of life insurance in the amount of \$71,627 and \$59,903 for the years ending December 31, 2020 and 2019, respectively (Note 12). In addition to financial assets available to meet general expenditures over the year, United Way operates with a balanced budget and anticipates covering its general expenditures by collecting sufficient contributions and other revenues, and by utilizing donor-restricted resources from current and prior years gifts as needed. The statement of cash flows identifies the sources and uses of United Way's cash and shows net cash and cash equivalents (used) by operating of (\$36,107) and (\$375,730) for the years ending December 31, 2020 and 2019, respectively.

UNITED WAY OF LARAMIE COUNTY
NOTES TO FINANCIAL STATEMENTS
December 31, 2020 and 2019

Note 15. Restatement of Previously Reported Balances

During the year ended December 31, 2020, United Way restated its financial statements to reflect revenue inadvertently recognized on a grant agreement prior to conditions of the agreement being met in accordance with ASU No. 2014-09, *Revenue from Contracts with Customers*, and ASU No. 2018-08, *Not-for-Profit Entities*.

The effect of these restatements on each financial statement line item and cumulative effect on net assets is as follows:

Financial Statement Line Item	Previously Reported December 31, 2019	Adjustment to Restate December 31, 2019	Restated December 31, 2019
Effect on Statement of Financial Position			
Deferred revenue, non-current	\$ 82,717	\$ 36,730	\$ 119,447
Net assets	\$ 374,781	\$ (36,730)	\$ 338,051

Financial Statement Line Item	Previously Reported December 31, 2018	Adjustment to Restate December 31, 2018	Restated December 31, 2018
Effect on Statement of Financial Position			
Deferred revenue, non-current	\$ 141,583	\$ 6,730	\$ 148,313
Grants and contracts	\$ 111,667	\$ (6,730)	\$ 104,937
Net assets	\$ 428,961	\$ (36,730)	\$ 392,231

Note 16. Subsequent Event

Subsequent to December 31, 2020, the Board of Directors of United Way elected to form the United Way of Laramie County Foundation, Inc. (the Foundation). The Foundation is a not-for-profit corporation established to obtain contributions for the benefit of United Way and to manage the related investments in accordance with donor directions.

SUPPLEMENTAL SCHEDULES

UNITED WAY OF LARAMIE COUNTY
SUPPLEMENTAL SCHEDULES OF
DIRECT ALLOCATIONS PAID TO AGENCIES (CASH BASIS)
Years Ended December 31, 2020 and 2019

	2020	2019
After School for Kids	\$ 20,000	\$ 25,000
American Red Cross of Wyoming	5,000	16,500
Bethel Outreach	6,500	7,200
Boys and Girls Club of Cheyenne	55,000	70,000
CASA - Caring Program for Children	15,500	25,300
Cheyenne Health and Wellness Center (Healthworks)	87,000	117,000
Climb Wyoming	35,000	41,250
COMEA, Inc.	100,000	43,250
Family Promise	-	25,000
Foster Grandparent Program	35,000	44,255
Funding the Future	-	7,500
Green Path	8,000	10,000
Habitat for Humanity	15,000	15,000
Kinship Support	-	3,500
Legal Aid of Wyoming	15,000	-
Meals on Wheels of Cheyenne, Inc.	20,000	25,000
Needs, Inc.	42,000	110,000
Recover Wyoming	10,000	20,000
Safe Harbor	9,000	9,000
Safe House/ Sexual Assault Services	27,000	37,000
Salvation Army	-	5,045
Southeast Wyoming Mental Health - Peak Wellness	39,000	41,900
Special Friends of Cheyenne	32,000	42,000
Wyo Citizens Review Panel	-	2,500
Wyoming 2-1-1	-	15,000
Wyoming Family Home Ownership	5,000	5,000
Wyoming Senior Companion Program	-	6,800
	<u>\$ 581,000</u>	<u>\$ 770,000</u>

SUPPLEMENTAL SCHEDULES OF
SPECIAL ALLOCATIONS (CASH BASIS)
Years Ended December 31, 2020 and 2019

	2020	2019
Goal Connect Initiative	\$ -	\$ 35,000
	<u>\$ -</u>	<u>\$ 35,000</u>

See accompanying notes to financial statements.

UNITED WAY OF LARAMIE COUNTY
SUPPLEMENTAL SCHEDULES OF SUPPORT AND REVENUE
(EXCLUDING IN-KIND CONTRIBUTIONS)
For the Years Ended December 31, 2020 and 2019

	2020		2019	
Public Support				
United Way Campaign **	\$ 735,397	70.9%	\$ 771,617	72.4%
Other Support				
Investment income	3,073	0.3%	3,637	0.3%
Community Schools Initiative	73,033	7.0%	102,616	9.6%
HSAC service contract - city	10,500	1.0%	10,500	1.0%
HSAC service contract - county	10,500	1.0%	10,500	1.0%
COVID-19 relief funding	49,700	4.8%	-	0.0%
Other income	55,897	5.4%	68,354	6.4%
5th penny overage	98,762	9.5%	98,762	9.3%
	<u>301,465</u>	<u>29.1%</u>	<u>294,369</u>	<u>27.6%</u>
Total Public Support and Revenue	<u>\$ 1,036,862</u>	<u>100.0%</u>	<u>\$ 1,065,986</u>	<u>100.0%</u>

** Total United Way campaign revenue includes donor contributions designated to specific agencies.

See accompanying notes to financial statements.

UNITED WAY OF LARAMIE COUNTY
SUPPLEMENTAL SCHEDULES OF EXPENSES
(LESS IN-KIND EXPENSES AND ANNUAL SPONSORSHIPS)
For the Years Ended December 31, 2020 and 2019

	2020				
	Return to Community	Organizational Administration	Fund Raising	United Way Worldwide Dues	Total
Total expenses	\$ 895,431	\$ 89,779	\$ 130,134	\$ 12,227	\$ 1,127,571
Less: in-kind expenses	(20,129)	(2,693)	(27,383)	-	(50,205)
Less: annual sponsorships	-	-	(52,500)	-	(52,500)
Expenses excluding in-kind and annual sponsorships	\$ 875,302	\$ 87,086	\$ 50,251	\$ 12,227	\$ 1,024,866
Percentage	85.41%	8.50%	4.90%	1.19%	100.00%

** Return to the community expenses exclude donor designated distributions.

	2019				
	Return to Community	Organizational Administration	Fund Raising	United Way Worldwide Dues	Total
Total expenses	\$ 917,878	\$ 105,049	\$ 157,577	\$ 10,179	\$ 1,190,683
Less: in-kind expenses	(24,372)	(4,064)	(52,565)	-	(81,001)
Less: annual sponsorships	-	-	(64,750)	-	(64,750)
Expenses excluding in-kind and annual sponsorships	\$ 893,506	\$ 100,985	\$ 40,262	\$ 10,179	\$ 1,044,932
Percentage	85.51%	9.66%	3.85%	0.97%	100.00%

** Return to the community expenses exclude donor designated distributions.

See accompanying notes to financial statements.