



# ANNUAL SPONSORSHIP OPPORTUNITIES

**UNITED WAY**  
Laramie County

	\$30,000 Community Champion	\$20,000 Change Maker	\$10,000 Impact Partner	\$5,000 Hope Builder	\$2,000 Community Friend
<ul style="list-style-type: none"> <li>Presenting sponsor at campaign kick-off</li> <li>Logo recognition on all UWLC event materials</li> <li>Monthly newsletter recognition (6k subscribers)</li> </ul>					
<ul style="list-style-type: none"> <li>Supporting sponsor at campaign kick-off</li> <li>Media and social media promotion</li> </ul>					
<ul style="list-style-type: none"> <li>Logo displayed in campaign brochures distributed throughout Laramie County</li> <li>Table for 10 guests at annual gala</li> </ul>					
<ul style="list-style-type: none"> <li>Logo recognition at all UWLC events</li> <li>Company provided materials displayed at campaign kick-off</li> </ul>					
<ul style="list-style-type: none"> <li>Recognition at campaign kick-off (80-100 attendees)</li> </ul>	 *Logo	 *Logo	 *Logo	 *Name	 *Name
<ul style="list-style-type: none"> <li>Recognition on United Way website</li> <li>Social media shout out (2.3k followers)</li> </ul>	 *Logo	 *Logo	 *Logo	 *Logo	 *Name

## Additional Ways to Help:

- Auction Item Donation - Premium items and experiences for Annual Gala (Spring) and/or gift baskets, and local products for Thankful Thursday (Fall)
- Matching gift to amplify community giving during WyoGives (July) and/or Giving Tuesday (Fall)
- Donate TV/radio airtime or billboard advertising to increase community awareness
- Share information about grants offered by your company
- Host a workplace campaign to get your company and employees involved! Pacesetters can begin in July.

# Gala Sponsorship Opportunities



\$30,000 Presenting Sponsor	\$15,000 Spotlight Sponsor	\$10,000 Leadership Sponsor	\$5,000 United Sponsor	\$3,000 Ally Sponsor	\$2,000 Supporting Sponsor

- Featured as presenting sponsor
- Special recognition during the event

- Complimentary wine at your table
- Logo on display at event
- Premier seating for 10 guests

- Recognition on social media
- Recognition on all event materials

- Seating for 8 guests
- Gala program recognition

Company Name: \_\_\_\_\_

Total Sponsorship Amount: \_\_\_\_\_

Check Enclosed

Bill Me  One Time  Quarterly  Monthly

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For more information contact the United Way office at 307-638-8904 [marketing@unitedwayoflaramiecounty.org](mailto:marketing@unitedwayoflaramiecounty.org)

## Your Impact at a Glance

**24,419**  
People served in 2024 through UWLC partners and programs

**4,000**  
Tax returns filed in 2024, providing financial stability to families and individuals.

**978**  
Students, families and staff of local Title I schools impacted by our Community Schools Initiative

**11,551**  
Individuals received basic needs when it was needed most.

**2,812**  
Children are protected and empowered through mentorship and advocacy.